

# Sierra Madre News

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Sierra Madre, California — Thursday, November 14, 1968

18 Pages — Vol. 64, No. 3

## City Administrator Boehm Gives Taxpayers A Progress Report



### Civic Center Estimated To Cost 1 Million 300 Thousand

#### Canyon Wash Progressing Toward April Date; Sewer Survey Underway

By Norman C. Boehm, City Administrator  
Progress On Civic Center Development

The Mayor's Advisory Committee on the Development of the Sierra Madre Civic Center conducted a tour of police and jail facilities during October and received the architect's preliminary Civic Center plot plan layout suggestions. Based on the material submitted by Maul and Pulver, Civic Center architects, the committee chose the plan which in their opinion would best serve the needs of the community, both now and for an extended period into the future.

The Committee's report and recommendation for Civic Center layout then went to the Capital Improvements Committee. After a review of the architect's proposal the Capital Improvement Committee concurred with the recommendation of the Advisory Committee. At the present, the current architect's estimate for the community room, city hall, city council chamber, fire station and police facility, complete with landscaping, furnishings, and architect's fees, comes to \$1,300,000 exclusive of any land acquisition costs.

At the present time the staff is preparing a financial feasibility report which will include recommendations on financing these needed facilities. The report should be completed and brought to the Capital Improvements Committee (and to the Council for reference) during the week of November 4-8. The Mayor's Civic Center Advisory Committee is planning on meeting during the week of November 11 to also review financial considerations, a matter which has been of great concern to them. The recommendations of the Advisory Committee and the Capital Improvements Committee will then come before Council at the earliest possible meeting in order to allow the architect to continue his work without undue delays.

**Sierra Madre Canyon Wash**  
The County Flood Control

District and the Corps of Engineers are still working toward an April target date for the beginning of construction on the Sierra Madre Canyon Wash. In accordance with Council's instruction on this page

### City Council Completes Agenda

The Sierra Madre City Council met in regular session Tuesday evening with a fairly light agenda, most of which was contained in the "Progress Report" included in a story starting on this page.

Public hearing was held on Ordinance 830 relative to trash cans on private property, and after the hearing the second reading of the Ordinance was given and adopted. Public hearing on declaring 455 Woodland as a public nuisance was postponed 30 days to permit re-evaluation of the report.

Resolution 2458 was also given review and adopted, this being a Resolution of the City, expressing its lack of objection to the West San Gabriel General Plan.

The Final Budget for the year 1968-69 was presented to the Council by the City Administrator Norman C. Boehm in printed form, and was accepted by the Council.

Ordinance 831, pertaining to reclassification of a lot just east of Roberts Market from R-P to C was given its second reading and adoption.

All items on the agenda were completed and the Council adjourned at 10:30 to its regular meeting of November 26.

### Many Sierra Madreans In Band

#### Pasadena Hi School Band Takes Top Honors Nov. 9

"Top Honors" with a four-judge unanimous score of "superior," was achieved by the Pasadena High School Marching Band and Girls' Drill Team at the "Inter-state Marching Contest" held on Saturday, November 9 at Tempe, Arizona, on the campus of Arizona State University.

The competition, part of ASU Band Day activities, pitted 32 high school bands from California, Arizona, and New Mexico in the presentation of eight-minute half time shows, judged on the basis of music artistry and marching intricacy.

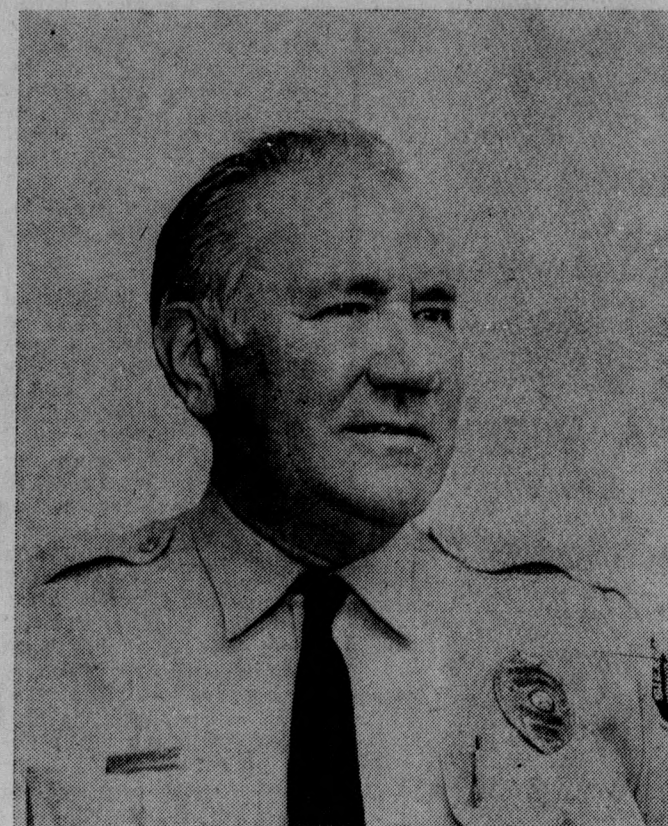
Pasadena's offering included "Sardar's Procession," "The Great Escape March," "Dansero," and the finale of Igor Stravinsky's "Firebird Suite." The drill team performed its famous long-line routine in addition to intricate maneuvering with the band.

Earlier in the day, the 107-member Pasadena band and 100-girl drill team was the only outside school invited to participate in the Arizona State Homecoming parade.

Craig Smith of Sierra Madre is drum major; Jana Kerr, Altadena, is drill team captain. Larry C. Curtis is band director, and Miss Joanne Owens drill team instructor.

Parents of the band are currently holding a fund-raising campaign to finance

## Sierra Madreans: Meet Officer Albert H. Lindekens



OFFICER AL LINDEKENS  
... Holder of Badge No. 1 is also a pilot

by NANCY BRYAN

Albert H. Lindekens is a veteran of 23 years of law enforcement in California. Al joined the Sierra Madre Police Department in March 1955. He also had spent 9 years with the Pasadena Police Department as a motorcycle officer, also a member of the motorcycle drill team.

Al became interested in law enforcement in 1938, while attending Deleharly Police Institute in New York City. He served in the Merchant Marines and Navy Reserves. Seeking further adventure he was check pilot with the U.S. Army Air Transport Command Eastern Ferry Wing.

Al and his lovely wife, Frances, will be celebrating their 29th wedding anniversary this December. They have three children, Jill, 22, Richard 21, and Robin 14. The family is very proud of Richard who is a U.S. Army helicopter pilot, assigned to the 254th Medical Helicopter Detachment at Nha Trang, S. Vietnam. Richard was awarded by direction of the President, the Air Medal and 9 Oak Leaf Clusters for participating in more than 225 aerial missions over hostile territory in support of combat ground forces in the Republic of Vietnam.

Al's flying days go back to 1933 at North Beach Field, now called La Guardia Airport, when he took to the air in a Waco bi-plane. His first instructor was Wiley Post, the famous round-the-world flyer who piloted the Winnie-Mae with Will Rogers.

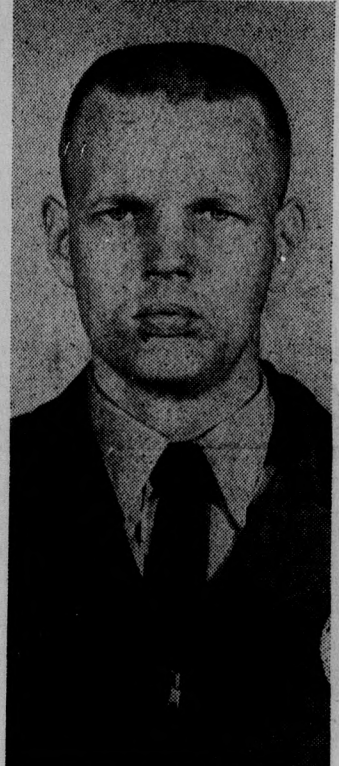
Al started his son Richard flying at 17 years old. Richard now has his commercial rating in fixed wing and helicopter instruments. Jill is also ready for her wings. Robin is fighting the controls now, as he wants to be an airline pilot.

Besides loving to fly, the family enjoys motorcycle riding. Al remembers when he first started in midjet car racing in 1933. At that time it was Harley Davidson and Indian cycle engines with chain drive and many a chain snapped, leaving scars on the driver's body.

Al is looking forward to retirement when he and his

family will live in San Clemente and much flying will be done from the San Juan Capistrano Airport.

### Christensen Saves Fourth Child's Life



OFFICER CHRISTENSEN  
... Life Saver

Officer Christopher D. Christensen, was again instrumental in saving a small child's life last week. The call for help was actually in Pasadena, but since the address was so close and in order to assist another agency in an emergency Officer "Chris" rolled on it. This turned out to be a fortunate thing too, as there, apparently, had been a mixup of some kind which caused a delay in the arrival of emergency rescue crews.

Chris and a Sierra Madre doctor arrived at the home of the small victim simultaneously. (Sierra Madre's own Volunteer Fire Department also responded to the rescue call. Both Fire Marshal Dick Ludden and Fire Inspector Don Burleson arrived on the scene, shortly after Officer Christensen, and stood by assisting in every way possible.)

From all evidence, the small 2 1/2 year old boy, the apparent victim of a cramp-type cold, was not breathing. The doctor immediately started mouth-to-mouth resuscitation while Chris applied heart massage to the tiny body and used an emergency resuscitator until the throat was cleared.

When the two men, both fathers themselves, noted that the breathing was not resuming as it should, the doctor decided it would be necessary to perform an

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### Konkler Gets Formal Okay For Variance

The Sierra Madre Zoning Board of Appeals at its meeting Thursday night accepted and passed the final resolution that granted Donald L. Konkler a variance to have a swimming pool in his yard. Variances were requested for front line setback, side yard separation and non-conforming fence at the property line.

The motion to grant had been passed at last month's meeting and this action was to pass the resolution in its final form.

The commissioner's granted the variance unanimously and this was the first time the Zoning Board of Appeals had acted on the matter, but it had been granted twice before by the Planning Commission.

There remains a 14 day appeal period during which this matter can be appealed to the City Council, which was the procedure in past favorable decisions by the Planning Commission on

### Arcadia Victors In Swim Meet

Arcadia Riptides swept to a close victory over host Sierra Madre in the 3rd annual Winter Invitational, sponsored by the Sierra Madre Recreation Department held Saturday, November 9, at the Sierra Madre Pool.

Arcadia scored 208 points to Sierra Madre's 165 and Pasadena's 19. Other teams scoring high were: Monrovia 70, Bellflower 55, Corona 46 and El Monte 40.

There were 275 swimmers participating in 750 individual events and 25 relay teams.

## 80% of Goal Now In

### Firefighters Preparing For Dance and Santa Claus

by R. Robert Evans

Public Relations Officer, Sierra Madre Firefighters  
People of Sierra Madre just cannot fully realize the appreciation of each individual firefighter, when last Friday evening, Secretary Burleson reported that the good people of Sierra Madre and surrounding area had sent in their "green envelopes" filled with the long "green stuff" that is so badly needed by the firefighters to make their Christmas and Easter projects a complete success.

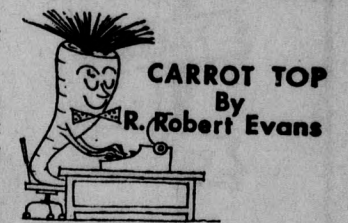
National statistics tell us that when it is necessary to appeal to the people by mail that one can expect that 7 per cent will answer, and that 7 per cent will generally respond with 10 per cent of the total sent out.

Secretary Burleson reported that a little over 12 per cent answered and that they sent in almost 10 per cent of the total sent out, but have responded by giving 80 per cent of the requirement.

At this particular writing there are still 16 days left before the 48th Annual Christmas Dance to be held at La Salle High School on Saturday, November 30, and according to the records kept by Secretary Burleson they still have approxi-

mately 2500 people to hear from. You know, it is not hard for a Firefighter to realize that he is needed and wanted. In fact, he knows that when you need him you want him immediately, but it is indeed heart warming to know that the community and its citizens have full

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We just cannot help from marveling at how time flies these days. Here it is only 34 more shopping days until Christmas, and 11 more shopping days until Thanksgiving. Most of us have received our property tax for the year 1968-69 and have noticed the increase, but will be a little shaken in about 60 days to find we are a way short on our Federal Income Tax Withholding and have to go to the "bone pile" to borrow a little of that "green" stuff to keep us going.

Also it is only 16 more days until the Firefighters 48th annual Christmas Dance to be held at La Salle High School on November 30. If you have not sent in your green envelope with your tickets, the firefighters are more than anxious to hear from you, as they have a lot of "sheekies" to accumulate to put them on the black side of the ledger. Do send it in today.

Thirty years from now, we cannot help but wonder about our population. The latest report shows a decline in the national birth rate for this year of 3.5 million births. The birth rate now is 18 births per year per 1,000 population. The peak was 25 per 1,000 population in 1958. Seems to me that school planners must continue to watch construction to see that our schools are not overbuilt.

You know you hear so much talk about "Police Brutality." The other morning I sat down and tried to place myself in an officer's shoes standing in front of a doped up, agitated group of idiots. When you do this, you fully realize what our police officers go through every working day of their lives.

The cursing would be hard to take, but I considered the source. Tearing up draft cards was really their headache, not mine. Watching a group set fire to an American Flag was very irritating, but I had my orders.

Being split at was pretty bad, but when the bottles and rocks started to fly and the officer next to me was hit in the face with a beer bottle I could hardly restrain myself. But then, I had my orders.

Couldn't help but think of the boys overseas who were told not to shoot until they were shot at. At least, I do have ammunition. What has happened to the leadership of this nation that will permit this to take place? How can YOU, the average citizen, be protected, if the rulers of our nation permit lawlessness without recourse? Brother, they talk about "Police Brutality," they do not know what police brutality really is... guess that is why I never turned out to be a police officer.

One of the greatest mysteries of life is "how the idiot that your daughter married" can be the father of the smartest grandchild in the whole wide world. It happens every day, just ask any granddad.

We have received rumors that a couple of new businesses may take up open shop in our fair city. One is a Men's Wear in the Westeria Shopping Center and another that will be a Boutique Shop, maybe in the vicinity of North Baldwin where the old T. V. office was located.

If this be so, welcome to Sierra Madre. The sooner you set up business the

### S.M. Man Injured In Fall

Early this past Tuesday morning, Mr. Noble Jefferson of 91 North Auburn was watering the grounds at the rear of the Herbert Parker residence at 192 N. Baldwin Avenue when he apparently slipped on the hose and fell injuring his ankle. Mr. Jefferson, about 60 years of age, was taken to the Sierra Madre Community Hospital with a possible broken ankle.

Although, as we go to press we have not been able to contact Mr. Jefferson, we are quite certain this untimely and unfortunate accident will NOT delay his annual lighting of the giant 89 foot tall cedar on his property at 99 North Auburn. The premiere lighting of this beautiful Christmas tree is scheduled for December 1, this year at approximately 5 p.m.

### Mayor and Mrs. Rule Step Out to Champagne Reception After Concert

Mrs. Claude Brown Jr. season ticket chairman for the Pasadena Philharmonic Committee, was seen chatting with Mayor and Mrs. Ralph Rule in the Gold Room of the Pasadena Civic Auditorium at a gala champagne reception following a special non-subscription concert of the Los Angeles Philharmonic Orchestra Friday, October 25. The reception honored Zubin Mehta, the world-renowned conductor, members of the orchestra, mayors and their wives of San Gabriel Valley cities, and members of the San Gabriel Valley Friends who will assist in selling tickets for the six-concert Golden Anniversary season in Pasadena.

Mrs. Stewart Granger, president of the Pasadena Philharmonic Committee, greeted guests and introduced Zubin Mehta, who has recently returned from Spain to begin the season of the Los Angeles Philharmonic.

### Royalty Selected for 1970 Tournament of Roses Parade

Royalty was named to represent the 80th annual Tournament of Roses Thursday morning, Nov. 7, at Tournament House in Wrigley Gardens as seven girls exchanged their identifying numbers for bouquets of American Beauty roses.

Following a breakfast at the Association headquarters, the 25 finalists were assembled on the front steps for the important announcement. G. L. Payne, Tournament president, talked briefly to the girls, thanking them for the participation in the tryouts and then congratulating them upon being among the 25 finalists.

President Payne also stated, "The theme this year is 'A Time to Remember,' and it is our sincere hope that your participation in the tryouts for Rose Queen and Court has been just that for all of you."

The Tournament president was then handed seven sealed envelopes, which he opened, one by one, reading each girl's name. He then gave his best wishes to each girl, then individually presented the new Royal Court with bouquets

of roses. Listed in numerical order by the numbers they wore during all previous judging sessions, the girls named to the 1969 Tournament of Roses Royal Court are:

Sylvia Marion Peebles, 56, Altadena, John Muir High School;

Pamela Ann Thnich, 68, Pasadena, Pasadena City College;

Virginia Miriam Walker, 78, Arcadia, Pasadena City College;

Janice Ann Lowe, 131, Altadena, John Muir High School;

Janice Marie Fuller, 156, Pasadena, Blair High School;

Nancy Henno, 176, Pasadena, Pasadena City College; and

Carol Jean Loudon, 297, Arcadia, Arcadia High School.

Pasadena is the home town of three of the Court members, with two each residing in Altadena and Arcadia. A trio of the girls are students at Pasadena City College, two of the girls attend John Muir High School with Blair High School and Arcadia High School being

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### 125 Pints Blood Donated Nov. 4

Sierra Madre Red Cross Blood Bank was held Monday, Nov 4, and 125 pints of blood were donated. There was a greater than usual number of deferrals for various health reasons, which made the bank unable to fill its quota of 150 pints, according to Mrs. Cynthia Ellet, Blood Bank chairman. The next Sierra Madre Blood Bank will be in May, and the Red Cross is hoping to get more donors at that time, especially young people between the ages of 18 and 21. As of Nov. 12, parental consent is no longer needed for this age group.

Many young people helped with this Blood Bank by calling previous donors in the evenings to remind them to donate. Among these young Red Cross workers were: Lydia Stevens, Carolyn Denslow, Margaret Cutler, Linda Damore, Doris Jeffries, Leslie Nary and Mary Hartfield.

More workers were Gretchen Popp, Ann Morash, Kathy Collins, Margie Gripl, Linda Leonard, Reese Allen and Neil Brown.

Adult workers who staffed the Blood Bank itself were Sally Hansen, Marian Adkins, Rae Marchene, Marguerite Bowman, Betty Rohman, Anita Jordan, Mary Caldwell, Ollie Hahn, Doris Street and Midge Michaels.

Other helpers were Margaret Pangborn, Ruth Waters, Inez Burton, Cynthia Ellet, Ruth Barden, Babe Reese, Gladys Archibald and Eleanor Cammishan.

The Sierra Madre Red Cross thanks all of these hard workers for giving their time and helping to make the Blood Bank a success, and also thanks all of those who came to donate their blood.

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## High School PTA Meets Nov. 20

Pasadena High School PTA executive board will meet on Wednesday, Nov. 20, at 9:30 a.m. at the home of Mrs. Milton Emerson, 199 N. Canon, Sierra Madre.

A priority item on the board agenda will be the formation of a Drug Abuse Committee at PHS, to be created at the request of Governor Ronald Reagan and Mrs. Robley Berry, president, California Congress of Parents and Teachers.

Nearly 2,000 junior and senior high school PTAs in the State are being requested to form Drug Abuse Committees in cooperation with medical societies, law enforcement agencies, and concerned community groups to find a solution to a severe problem facing young people today.

According to Mrs. Ralph Rule, PTA president, "Wholehearted cooperation from the local ministerial association has already been assured. PHS PTA hopes to receive the full cooperation of all citizens who are also concerned about the problem of drug usage."

Other important agenda items will be PHS PTA participation in the Christmas Clearing Bureau and the need for volunteers to assist in the nursery at Foothill High School.

### Legion Auxiliary Meeting

The American Legion Auxiliary Unit No. 297 will meet Nov. 14 at 8 p.m. at the home of Mrs. Helen Wheeler, 672 Brookside Lane, Sierra Madre.

## Vella Views

By  
Tori Maurin

SYcamera 7-9634

It just kind of unravels me when I pick up a newspaper and read that there are only 34 shopping days till Christmas. I just can't possibly get myself into gear until after Thanksgiving which means that I fly into the stores in absolute panic the Monday after, all good intentions of the previous New Year shot down a hole. I just wish someone would get the idea and start a petition to have Thanksgiving some time along in August so that maybe when December 24 rolls around this poor shopper would be sitting around in her relaxing clothes with a sweet smile on her face fully prepared.

There must be some reason for this psychological block. Maybe my sub-conscious is really putting off the moment of decision till the very last minute and that is why our day of thanks turns me on.

Or maybe it is because of the dream I had the other night. I dreamed that we woke up on Christmas morning and went out to the tree. Each box was beautifully wrapped and the first one contained a tax bill for the house. The second had a notice for insurance. One had a tuition bill, and so on down the line. It doesn't take Dr. Froude to figure that one out. My next dream I am going to dream all of those boxes with paid receipts in them and that ought to clear the deck for my late shopping spree! (I hope, I hope, I hope!)

The "San Anns" were guests of Mrs. Robert Hansen for a luncheon and program last week.

Helen Hinkley Jones gave a talk on writing family histories which stimulated the group to go home and get their pens in hand and start their own memoirs.

Those able to attend were Mesdames Grant Robinson, Garr Jacobson, Elwin Waymont, A. K. Berry, William A. Pettit, Sr., William A. Pettit, Jr., Lou Ballard, Les Guaque, Leath Waddouts, Talmage Jones, Lyle Bufington, Doctor Jones, Kay Clifford, Robert Ashby, Frank Jensen, Richard Summerhays, Carlyle Dahlquist, Gary Stone, Clive Halliday, Edward Palmer, and Wayne Steimle.

The long weekend was a good excuse for some of the hillies to take to the road. The Rogers Hopkins family took off last Friday to look over some ranch land they are thinking of buying in the northern part of the state. Inasmuch as they were so close they decided they would take their children on over to Yosemite which proved a delightful time to see the park.

We took our children to a much warmer climate — Palm Springs, which was warm in the daytime but very cold at night.

Charles Goldsworthy, rather than going, returned home from a three week boat trip that took him to the Sea for Cortez in Mexico. On his return the Goldsworthys and Bill and Mary Taylor were hosts for a holiday party in Henniger Flats. The entire group started out walking early Sunday

morning and when they arrived the four hosts prepared a big hearty brunch for a very, very hungry group.

The hikers included Gene and Nancy Rode, Bob and Nancy Mueller, Phil and Lesley Shepherd, Bob and Carmen Farmer, Warren and Nita Bason, Pat Eidson, Phyllis Hardison and Howard and Alice Morgridge.

Belated birthday greetings to Steve Mueller and Ben Rode who both celebrated their 20th birthdays last week. Ben came home from college with his room-mate, Dave Bainbridge, to be with his family for the occasion.

By now you may have received your invitation to the "Christmas Caravan Home Tour" sponsored by the Church of Jesus Christ of Latter-Day Saints of East Pasadena.

After talking to some of the hostesses I can hardly wait for December 4th to roll around so that we can go. They have chosen three houses in our area and they are those belonging to Mr. and Mrs. Robert Hansen of Old House Road, Mr. and Mrs. Claron Oakley of Kinelo Canyon Road, and Mr. and Mrs. Francis Howell of Windover. Also on the tour are Mr. and Mrs. L. Grant Robinson on Singing Wood Drive, Arcadia, and Dr. and Mrs. Robert Ashby on Fairmeade Road in Pasadena.

There will be refreshments served and they have planned perfectly exquisite boutiques for your shopping pleasure that will include among other things, books, bells, candles and cookies, and even a homemade bread and pudding kitchen. You'll certainly want to plan to pick up a few things for those very special friends on your list. Each house will be artfully decorated to suit its own decor for the Christmas holidays. Take a sketch pad in case you want to borrow any ideas.

I am told that the more the merrier and if you have not received an invitation and are interested in attending you may contact Mrs. Ray Worrall at 351-9414. She can give you all of the particulars and arrange for your tickets. For the reasonable price they are charging you will get a huge bargain for your investment. See you there???

### City Of Hope To Seek Funds

City of Hope volunteer resident of Sierra Madre will be calling on local merchants on Monday, November 25, seeking funds for the expansion programs that will add new buildings, equipment and research facilities at the City of Hope.

The annual Thanks-for-giving store-to-store merchants campaign has enabled more residents of Sierra Madre to receive more free, personalized care at the City of Hope than ever before.

Merchants are urged to give generously when called upon to help support programs of patient care, research and education in cancer, heart, chest and blood diseases at the free, nonsectarian Pilot Medical Center.

## Advisement Night At High School Set For Nov. 14

Parents of 10th, 11th and 12th grade students at Pasadena High School are invited to attend College Advisement Night on Thursday, Nov. 14, with their sons and daughters.

The program will be presented at 7:45 p.m., in the auditorium of John Muir High School, 1905 N. Lincoln Ave., Pasadena, to inform parents and students about requirements for college entrance.

Guest speakers for the evening will be: Dr. David Kagan, UCLA, "Admissions, Test Requirements and Scholarship Aids in the University of California System."

Mr. Robert O'Brien, California State College at Los Angeles, who will discuss the above mentioned requirements in the state college system.

Dr. Irving Lewis, Pasadena City College, who will discuss the two-year college system.

Mrs. Emery Walker, Harvey Mudd and Claremont Men's College, director of Admissions, "Selective Admissions in Small Independent Colleges."

Dr. Conrad Wedberg, USC, "Selective Admissions in Large Independent Colleges," and

Mrs. Herta Anderson, "Financial Aids and the Parents' Role in Admissions to College."

A question and answer period will follow the formal presentations.

College Advisement Night is held each year for high school students and their parents to assist them in their choice of colleges and universities, with each of the three Pasadena High Schools rotating as the host school.

Co-chairmen for the night are Dr. Una Wickes, PHS; William J. Kelly, Blair High School and Richard B. Fletcher, Muir High School.

### United Crusade At 70% of Goal

The political campaign is over — now let's complete the second most campaign of the year. There are only two weeks to go before the end of the United Crusade. Sierra Madre is doing well, having collected more than 70% of its goal, but let's all get together and go over the 100% mark as soon as possible.

If your United Crusade volunteer hasn't called on you, or if you were not home when she did call, don't let that stop you from giving your fair share. Donations may be mailed to the United Crusade, P. O. Box 128, Sierra Madre, Calif. Remember, one in three persons is helped by United Crusade supported agencies.

## Letters To the Editor . . . .

Dear Editor:  
The following is an open letter sent to Sierra Madre Parks and Recreation Dept.,

Kiwanis Club, and Chamber of Commerce:  
Gentlemen:

I would like to take this opportunity to thank you for providing the Halloween Contest in our city on October 31.

Having won second prize in the third grade group, my gift was a horse statue, my favorite present of all gifts.

I am sure all the children who participated in the contest appreciate your efforts in their behalf as much as I do.

Thank you again for your interest.

— WENDY JANSKY



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### Dinner Meeting For Secretaries

Pasadena Chapter of the National Secretaries Association (International) will hold its regular monthly dinner meeting November 14, at a nearby restaurant. The social hour will be from 6:30 to 7 p.m., followed by dinner.

Make your reservations for "The Story of KCET — Channel 28." The story of the educational and cultural television station will be given by Polly Buckingham, coordinator of community relations. Members and guests welcome. For reservations call Sona Karakin, 792-2092, evenings.

### 125 Residents In Christmas Club

Santa Claus will make an early visit to many thrifty Californians this year, when nearly \$87 million in Bank of America Christmas Club checks — including funds for 125 Sierra Madre residents — are distributed this month.

In making the announcement today, Brian Hopkins, manager of the Sierra Madre Branch, said the local savers will be presenting themselves with a \$30,202 gift.

He noted that the money will be distributed in plenty of time for the holiday

### Hastings Ranch Garden Club

On November 14, Mrs. Frank Zioli, Mrs. Sheldon Milliken, Mrs. Patrick Fagan, and Mrs. William Lator will represent the Hastings Ranch Garden Club at the St. Edmunds' Episcopal Church's Table Decorating Contest.

The club's November 26 meeting will be a tour of the Gamble House, Pasadena, with all of our members meeting there at 10:30. Afterwards luncheon is planned at the Brookside Restaurant. Mrs. William Lator is making all the arrangements.

### Newcomers Club To Meet Nov. 12

The November luncheon meeting of the Sierra Madre - Arcadia Newcomers Club will be held on Tuesday, November 12, at 3570 E. Foothill Blvd., Pasadena.

The luncheon will begin at 11:30 a.m. and will be followed by a talk on Montessori Education to be given by Mr. Robert Firth.

Members are asked to take small wrapped Christmas gifts to be presented to the elderly needy during the Christmas season. Mrs. John W. Jones, 355-6182 is in charge of reservations.

### Cub Scout No. 390 Meets For Nov.

Mrs. Lewis Watanabe, committee chairman presided at the Cub Scout Pack No. 390 committee meeting for the month of November, which was held at the home of Mr. and Mrs. Jack Kessock, Cubmaster.

Mr. Watanabe will contact Den Mothers from last year regarding charts recording achievements of each Cub. These charts in turn, will be given to the presently active den mothers for continuation.

The theme for the month of November is Showboat. The monthly Cub Pack meeting will be held Friday evening at 7:30 p.m., November 22 at the Sierra Mesa cafeteria. A tentative program as approved by the committee is as follows: Den No. 2 will present the Flag ceremony; Den 3 will furnish refreshments, Den 4 to be prepared to present a skit, Den 5 will serve as welcoming committee and will set up chairs and tables for the evening meeting; the Webelos Den will close the ceremony with a prayer and will be responsible for cleanup. All dens have been asked to prepare a skit, game or some activity to show accomplishment during the month. It was agreed by the committee that the monthly pack meeting should not extend beyond 9:30 p.m. Mr. Kessock will include a bobcat ceremony if sufficient new members are available. Also the boys moving up to the Webelos Den will be recognized.

The group would like to welcome the following new committee members and thank them for volunteering their services. Mr. Herbert R. Schollenberger will serve as the Blue and Gold Dinner Chairman and Mr. Ray Salazar and Mr. John Bowling have offered to act as his assistants for this occasion which takes place in late February. Mr. Dave Leaman has volunteered to act as the Scoutarama chairman with Mr. John Bowling serving as his assistant. Mrs. Marilyn Farrell is a new Den Mother and Mrs. Akers will be her assistant — they are lead-

ing Den 2 which has ten cubs assigned thereto. Mrs. Roz deProse is the new den mother for Den 4 and has eight cubs assigned. In this connection, Den Mother vacancies still exist on the committee. Also desperately needed is a secretary and at least two Webelos leaders. Welcome was given to Mr. Crowder who has volunteered to act as assistant cubmaster.

The next committee meeting is scheduled for December 2 at the Sierra Mesa cafeteria. All committee members and parents of Cubs are cordially invited to attend.

Wedding anniversary congratulations are in order for Dr. and Mrs. Ben Massey Jr. of this community. November 5 of this year, noted the 7 year mark for them and they planned to celebrate by way of dining out. Best wishes for many, many happy years together.

## RE-UPHOLSTER

Chair This includes retying of Divan springs, new webbing and tightening of frame. Our \$15.95 decoartor will call with a fine selection of fabrics. Plus Our Fabrics

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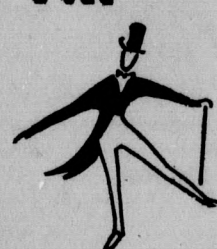
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and LUNCHEON

SATURDAY, NOVEMBER 16th

12:00 NOON

Woman's Club House

West Sierra Madre Blvd.

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Sierra Madre  
CIVIC CLUB

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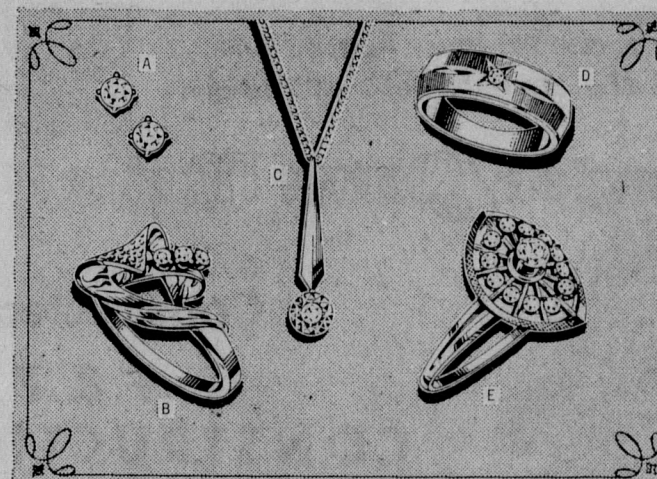
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## BYRON HOPPER . . . . Presents



The world's most lasting Christmas gift is still a diamond.

True. Nothing endures in beauty, in value, and in sentiment like a diamond. If you are seeking a really memorable Christmas gift this year, we highly recommend our ArtCarved diamond jewelry collection. Today we have an unusually extensive grouping of earrings, pendants and fashion rings each backed by the respected ArtCarved name. Please stop in soon for a most beautiful solution to your Christmas gift problem.

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D—FALLING-STAR DIAMOND RING, \$40.  
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30 Years In Sierra Madre

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4-SIERRA MADRE NEWS Thursday, Nov. 14, 1968 REAL ESTATE FOR SALE REAL ESTATE FOR SALE

### ELEVEN NEW HOMES Now Built & Sold . . . 6 More Now Under Construction

Come, select your home soon to get the choicest site available.

#### SPANISH DECOR

Newly re-modeled 3 bedroom and 3 bath, family room, kitchen w/built-ins, separate laundry room. Deep lot. Near Park & St. Rita's. \$26,000  
Call Corinne Milton 446-6668

#### CUSTOM RANCH

NEW OFFERING. Center hall design with 3 lge. bdrms., 2 1/2 baths home, decorated by Biggars. Lge. paneled family rm., blt-in birch kitchen, glassed lanai room overlooks elegantly landscaped garden. Owner transferred — immediate possession.  
Belle Partch EL 5-2844

#### IMMEDIATE POSSESSION — \$1000 DOWN

3 Bdrm., Family Rm., 2 Fireplaces. Beautiful decor. Master Bdrm. suite w/private bath. Elec. built-in range. Fenced yard. \$28,500

#### SHARP 3 BEDROOM

9 years young. Pr. landscaped Woodsey back yard. 10% Do **SOLD** \$22,950  
Call Mrs. Goodfellow 355-1987 or 449-4500

#### 3 BEDROOMS VALLEY VIEW IN FAMILY ROOM

Beautiful blt-in kitchen, natural wood cabinets. Split level lot. Japanese style landscaping with reflector pool. New room air conditioning blt-in. Asking only \$32,900

#### \$1000 DOWN or LEASE with OPTION

family room with w **SOLD** and pool and beautiful 3 bedroom, all elec. kitchen, 3 baths, big yard. \$38,950

#### SPLIT LEVEL

4 Bdrms., fam. rm., blt-in kitchen & dishwasher. Tastefully decorated thruout. Beautiful custom landscaped yard. H. & F. plunge w/reflector pools. Separate & private side play yard for children. \$49,950

355-2765 **YEATS CO.** 449-4500

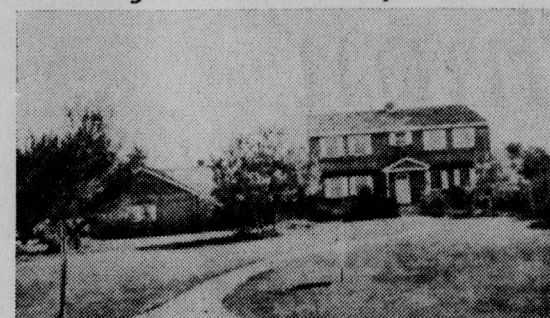
REAL ESTATE FOR SALE REAL ESTATE FOR SALE

#### Charming 2 Bedrooms & Den



Yes, this immaculate home is a REAL CHARMER. It has a cozy den, beautiful kitchen w/electric blt-ins, near new w/w cpts., a separate hobby room, all on attractive medium size lot \$23,450

#### Elegant Estate Family Home



Has 4 Bdrms., large family room, a den, pegged cherry wood floors, baths & storage everywhere. Only 3 1/2 years old and on 2 1/2 acre \$85,000

#### Three Bedrooms — 1 & 3/4 Baths



Living room has paneling & corner fireplace. Natural wood kitchen w/breakfast bar, H/W floors, F/A heat, large lot with patio and trees, automatic sprinklers. Owner transferred, must sell \$29,950

**BOB HOPKINS, Realtor**  
447-3524 Anytime

**DELIGHTFUL 3 Bdrm.**  
1 1/2 Ba. Attractive interior. Move-in condition. Forced air heat. Elec. Range, Disposal, Sewers, Close-in, small lot. Easy terms — Property priced at only \$22,500  
Call Don Schindler 355-3433 355-9850

**PRIVACY — SECLUSION**  
Most charming ranch stucco, 2 big Bdrm., stall shower & tub + 3/4 Ba. off Mstr. Bdrm. Frml. Din. Rm., Frplc., FA heat. Elec. range, dishwasher, disp., sewers & Dbl. Gar. Magnificent oak shaded patio. Street of lovely homes. A Gem at ONLY \$32,500

**5 BEDRM. SPECIAL**  
2 guest BDRMS. Ideal for in-laws. Gracious & peaceful living for large family, 18 x 25 ft. Lvg. Rm. 15 x 17 ft. Frml. Din. Rm. 17 x 22 Mstr. Bdrm. w/prl. Ba., 2 other w/3/4 Ba. approx. 3000 sq. ft. lvg. space. \$44,950

**BEAUTIFUL CONDITION**  
3 Bdrm., Anthony pool, carpets, drapes, Electric range, Frplc., 1 1/2 Ba., Dbl. Gar. Circular driveway in charming home area. \$33,500

**SIERRA MADRE REALTY**  
**JOHN H. CURTIS**  
Realtor  
25 S. BALDWIN Res. 355-0996  
355-3433

#### BY OWNER

Beautifully landscaped 2 Bdrm. ranch style home. W/w carpets & drapes. Din. Rm. w/beamed ceiling. Lge covered lanai w/fireplace. Fenced yard. Near Sierra Vista Park. \$24,500

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#### AUTOMOBILES

'59 CHEVY Station Wagon. Kingswood, 9 Pass. Standard trans., V-8, good cond. Going in service next Friday. Any reasonable offer considered. Call 331-2293.

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**NEAR ST. RITA'S**  
Immaculate older 3 Bdrm., Huge Lvg. Rm., Din. Rm., Frplc., Blt-in Kit., Fam. Rm. Study. Service porch, new w/w carpets PLUS — PLUS — Bachelor guest cottage rents for \$70 per mo. Lge. fenced lot. \$26,500 with low down payment.

**LOU MARIOTTI**  
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**QUALITY HOME**  
Large lot, good Mesa School area. 3 Bedrooms, 2 baths, formal dining (or use as a family room). Rich decor in living room, marble fireplace, fine carpets and drapes. Basement with gravity furnace. 2 car detached garage. Easy access to back yard for pool installation. New heavy shake roof. \$37,500

**NEED 4 BEDROOMS?**  
Artistic 1 1/2 story, 2 bdrms. & bath up, 2 & bath down. Farm sized kitchen, den-dining, fireplace, FA heat. Detached 2 car garage with large workshop. Fully fenced yard, quiet street, convenient to schools. \$33,950

**ANOTHER CHARMER**  
Wide lot secluded by large trees, 2400 sq. ft. 3 bedrooms (one 20 x 20) 2 baths, den. Elegant new family room, fireplace, new roof, sewers. Might lease with option. \$39,000

**LOLA Rudbach**  
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REAL ESTATE FOR SALE

**\$19,500** — Tip Top, 2 Bdrm. stucco, blt-in natural kitchen, Dining room, 2 car garage on 75 x 116 lot in fine area, W/w cpts., drapes, air cond. included.

**\$29,500** — Newer Richter Blt. 3 Bdrm. Fam. Rm., blt-in natural kitchen, 1 3/4 baths. Lovely decking overlooking valley. Make an offer.

**\$31,500** — 3 Bedroom, Den, Dining Room, huge lanai home w/lovely pool & playhouse. Beautiful N. Sunnyside location. 2 car garage.

**\$34,500** — Spacious Spanish stucco. 3 Bdrms., Den, 1 3/4 baths, basement, fireplace. Take a look — you'll love it.

**\$42,500** — Home plus Income. Another spacious 2100 sq. ft. 3 Bdrm., Dining Rm., Fam. Rm. home, 1 3/4 baths, blt-in kitchen, dishwasher, disposal, 220 wiring. PLUS 1 Bdrm. stucco rental w/fenced yard, sprinklers, beautifully landscaped, w/w cpts. Now rented for \$95.

**\$62,500** — Quality 2 Bdrm. Conv. den on secluded 3/5 acre estate grounds plus 2/5 acre beautiful building lot to be split off. No lot has sold for less than \$25,000 in this area.

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355-7196 **Harry A. Lange** 81 W. S.M. Blvd.  
Multiple Listings Insurance

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#### ★ ★ LENDERS CLOSE-OUT On Remaining Three Homes

ALL in prestige area, 1 & 2 story, 3 and 4 bedroom. ALL with carpets - drapes - air conditioning - underground utilities. Custom built with lath and plaster.

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Completely remodeled ranch style home. 3 Bdrm., 2 Baths and Family Room with Mountain View. Nicely decorated with wall-to-wall carpets. Beautiful natural birch kitchen with electric built-ins, plus breakfast bar. Lovely landscaped fenced yard with covered patio. Fine area near Sierra Mesa and Parochial Schools. \$31,500

by Owner CALL 355-6363

#### Hilltop Mansion

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1979 N. LAKE SY 8-9166  
Multiple

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198 E. Laurel St. \$58,000  
4 UNITS less than 8 x gross.

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Will enjoy this 3600 sq. ft. house designed by Richard Neutra. On one acre plus in the Highlands.

**LA RARE JEWEL**  
2 Bdrm. cottage w/sensational mountain and valley view. Privacy, yet close to everything. W/w cpts. & drps. 16 x 34 H & F pool. \$29,950

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Select Your View Lot and Plan Now. Choose Your Own Colors, Interiors  
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Day work—Mon. & Thurs.  
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House Cleaning Lady  
10 hours per week  
\$2 per hour  
Call AFTER 4 P.M.  
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So that Sierra Madre Youth will have a full winter of employment, they should register immediately with the Youth Employment service at 40 S. Baldwin. Once registered they will have equal opportunity to be called as employers need their services.

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Each week throughout the winter, available Youth seeking employment will be listed in the columns below through Courtesy of the Sierra Madre Civic Club. The age group is 13 years to 21 years, but should you not find the services that you want listed, you are instructed to Call . . . . .

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No charge for either Employee or Employer.

BABYSITTING .50 hr.

YARD WORK \$1.25 hr.

POLISH SILVER .75 hr.

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WINDOW WASHING

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## BIG CHRISTMAS MONEY

can be YOURS! Earn \$3 to \$5 per hour showing exquisite AVON COSMETIC GIFTS. For home appointment call

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Partly furn. w/kit. & Ba.  
Stove & Refrigerator  
1 Working Adult  
247 N. MT. TRAIL, S.M.  
CALL 355-9505

### MISC. FOR SALE

#### Neighborhood Rummage Sale

NOV. 16 & 17  
9 A.M. to 5 P.M.  
153 N. LIMA, S.M.

#### For Sale

Black & White Television  
with stand — \$22.50  
4 Pr. Gold Drapes  
Near new  
Call 355-3184

#### ARIZONA FLAGSTONE

2 to 3 Tons \$190.00. Also  
160 Square Cement Tiles,  
\$35.00 or best offer.  
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duplex. 1 or 2 bdrm.  
avail. with w/w carpets,  
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Now's the Time To Have It  
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EXCELLENT SELECTION OF

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### PERSONALS

SUSAN — Here it is only a few days until Thanksgiving, and then all that rush in Christmas shopping. You can really look nice on those shopping trips with all those nice sweaters you have. Should you have an accident and get 'em soiled then Vogue Cleaners and Laundry will put them back in shape for only 49c. That's during November. You can also skip shirt ironing for they will give you 4 shirts cleaned and laundered in a box or on hangers for only 99c. This makes all the girls very happy—BARBARA

KATHY — Hey! Did you hear that Petite Beauty Salon has new hours . . . You bet, now we have a chance to have our hair done after work. They open at 8 a.m. and do not close until 9 p.m. every day. See you after work at Petite—HELEN

EXCELLENT — efficient, economical, Blue Lustre carpet cleaner. Rent electric shampooer \$1 at Arnolds Hardware and Gift Store, 297 W. Sierra Madre Blvd. 355-3365

WHERE'S ED — The Barber, that is. Well I can tell you exactly. Just stop in and ask Flo at the Fashionette Beauty Salon, she can point the direction. — DOCTOR WATSON

BADLY NEEDED — Green Envelopes sent out to residents with water meters. Please return them with YENOM (that's money spelled backwards so no one will know). Of course checks are also very welcome. We are close to our quota, just a little extra effort. Thanks a heap — Your Sierra Madre Volunteer Fire-fighters

HARVEY — I have just discovered what the kids will go crazy over for Christmas. Go to Macabob Toys and ask to see the

### Study Session

the Master Plan. This is to be just one in a series of study sessions that will be required to carry out the expressed wishes of the City Council to expedite the work on the new comprehensive plan that will cover all facets of the city's development.

During a joint session held recently with the council and the commission it was decided to put forth as much effort as possible in order to coordinate certain phases of the master plan in the activities now in process for the Canyon including work on the wash and a possible sewer district formation.

Ad hoc committees have been meeting and this session will help to correlate some of the thinking and planning now in process.

### Christensen Saves

emergency tracheotomy — a surgical operation of making an opening into the windpipe — and proceeded to start the operation in the living room, with Officer Christensen on the resuscitator all the time. As the incision was made, the ambulance and doctor from the emergency center arrived.

All action, except the resuscitator Chris was handling, in the real life drama was suspended and the operation discontinued while the child was placed in the ambulance and removed to an emergency operating room at St. Luke's Hospital. Where, alerted by phone by the Sierra Madre Doctor as to the situation and the possible needs, a medical crew was standing by to complete the tracheotomy operation. Officer Christensen, still operating the resuscitator, did not leave the child's side until inside the operating room and a switch-over to hospital equipment was made.

Last information received was that the child was still under intensive care in a "croup tent" and improving steadily.

This is the fourth child's life, among the growing number of adult life saving rescues, Officer Christensen has been instrumental in saving. He has been on the Sierra Madre Police Department since August of 1965. While the motto "to serve and to protect" is something our police officers take for granted, the community, along with the Police Department should be proud and most appreciative that there are men like Officer Christensen wearing a badge.

We add our congratulations to this fine, upstanding, young officer.

## PASADENA CHRYSLER - PLYMOUTH

Presents

## USED CAR SPECIALS

### 1965 Plymouth Fury 4-Door

This locally-driven low-mileage car has 20,000 miles remaining of factory warranty. V-8, torque flite transmission, power steering, heater, etc. Stock No. 3300A

**\$1488**

### 1965 Rambler 660 Classic Sta. Wgn.

Here is another local Pasadena example of used vehicle condition. Only 29,000 miles with factory air, V-8 engine, power steering, power brakes, automatic transmission, radio, heater, new tires, extraordinary value. Stock No. 4218A

**\$1488**

### 1968 Chrysler New Yorker Coupe

This immaculate trade-in has every conceivable extra, including stereo tape, factory air, disc brakes, power windows, power seat, vinyl roof. Stock No. 4537A. Originally \$6158. Now to be sacrificed for

**\$4288**

### Pasadena Chrysler-Plymouth

337 W. COLORADO BLVD., PASADENA

449-0121

648-0201

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MOTOR TUNE UP —  
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Dependable Auto Repair  
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Electrical Appliance  
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All Types and Makes of  
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Including Hoover & Kirby  
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SERVICE

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PAINT & BODY  
SHOP

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• Sod Removal  
• Sprinkling System  
• Ivy Mowing  
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### TREE SERVICE

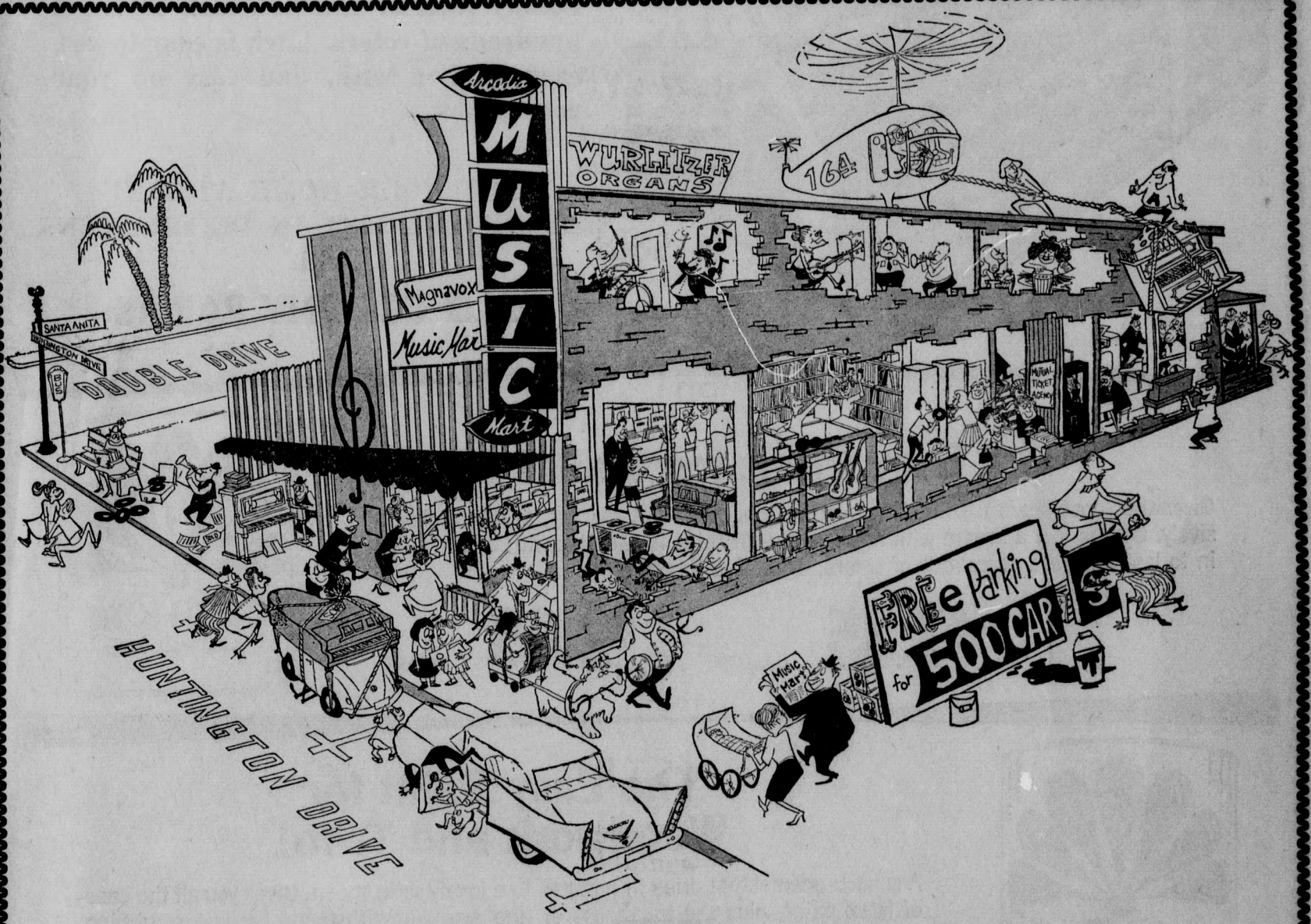
**R Alexander**  
Fast Tree Service  
TREES REMOVED  
TOPPED - TRIMMED  
LOTS CLEARED  
RUBBISH HAULED  
**R. ALEXANDER**  
**355-2537**

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**TUNE UP**  
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## Crib Crop

Sorry to say, we don't have any information about this new born baby boy, other than that his parents are Mr. and Mrs. DeWayne Harrison of 305 Ramona. Baby boy Harrison arrived on October 31 at the Methodist Hospital in Arcadia. Welcome, Baby Boy Harrison and congratulations to your parents.

## Firefighters Preparing For Annual Dance

faith and full appreciation in their Firefighters to respond to their recent request to raise funds.

The Annual Christmas Party for the Children is a tradition handed down over the many years, as is the annual Easter Egg Hunt in Memorial Park. Your firefighters feel about this almost as strongly as they do about keeping your fire losses at a minimum and

being ready and able 24-hours a day to answer your call. In ten days, you, the people have made every man in the Sierra Madre Fire Department full of happiness and joy . . . You have answered his call . . . and like him . . . you have been immediate.

Your firefighters are a rugged bunch of men . . . rough and ready . . . and they are little boys at heart, but . . . today, as in the days ahead you, the people, have their hearts as each of them give it to you for your understanding and kindness.

Sixteen days remain before the Annual Dance, each firefighter sends you his own special invitation to join with him in this fun-filled evening. A good orchestra will be present that will fill the air with lively music . . . They too are L.A. City firefighters and they will play their little hearts out for you . . . There will be snacks about and beverages for those that wish them . . . the hall at La Salle will be cheerful in its decorations and they know that you will go away . . . very, very glad you spent the evening with them . . . If you have not sent for your tickets, please do it today, your firefighters will be glad to hear from you.

## From the

## FIRE SIDE By One of the Boys

Well slippery Graves and speedy R. Hall really pulled the prize a week ago last Sunday, when they left Evans standing at the

counter. Nowadays, if the police dispatcher even blows on the microphone with a hot breath, he wants to be careful; he will have fire equipment rolling about town.

## Cobwebs

Seems that Sunday, Evans was standing at the police counter in City Hall, when a citizen called in a report that there was a wire down on Ramona. Really, he did not know what kind of a wire it was, but . . . the Police Dispatcher in notifying the patrol car said that it could be a "hot wire" and may cause fire . . . There was that word "Fire" loud and clear.

Firefighter Evans was not too disturbed until he heard over the fire radio that Engine 424 was 10-8 to Ramona . . . Well, he ran like hell and arrived just in time to see Hall and Graves going around the corner.

Mr. and Mrs. F. M. Jaques, 153 N. Lima, had as guests on Sunday, Mr. and Mrs. F. W. Carter of Covina.

Phillip C. Carter returned home this week from Big Bear Lake where he spent the summer during the busy season at Carter's camp. He reports a good year in the face of prevailing conditions.

Mr. and Mrs. Francis M. Eakman have just taken up their residence at 194 Mariposa Avenue, coming here from Long Beach. They will doubtless find a welcome here in musical and drama circles, as Mr. Eakman is a singer and Mrs. Eakman is an author and playwright specializing in children's stories. Mrs. Eakman has developed the art of story telling along unusual lines. She makes it an important factor in character development for children. She does a great deal of platform work herself, and conducts classes in story telling, planning to open a studio here.

## Ten Years Ago:

Burglars broke into Roess Market Tuesday night and stole \$2,870 in checks, several hundred dollars worth of cigarettes and the grocery's check book. Dave Roess, owner of the market, said all the checks were stamped "For Deposit Only" and thus the burglars will not be able to cash them.

Offspring of Fred La Lone Sr. helped him celebrate his 80th birthday anniversary last Sunday, and arrived at his W. Highland home bearing a potluck supper (for 30 people), gifts and grandchildren.

The Fred Schwegges entertained relatives and friends last Sunday at their home at 182 N. Lima. Dinner guests were Mr. and Mrs. Harlan Gough and grandson, Danny, San Francisco; Mr. and Mrs. William Murray and Linda, Debra, David and Jeffrey of Torrance; Mr. and Mrs. John Gough and brother, Harley, of Los Angeles; Mr. and Mrs. Robert Brouseau, Michael, Larry and Pamela, of San Diego; Mr. and Mrs. Cecil Bloom, Judy, Julie, Ronald, Susan and Delbert, of San Gabriel, and Mr. and Mrs. Robert Osti, Susan, Cheryl and "Butch" of Sierra Madre.

June and Roly Ziegler are leaving today by a CMA plane for a two-week holiday in Mexico City and Acapulco. They will return by way of Phoenix and spend a few weeks at Camelback Inn.

After two months in Bedford Village, N.Y., visiting her daughter (Mrs. Morton Wormster), Sally Dewey flew home—covering the last 30 miles by helicopter (her first ride in one). Not only did she lose her hat while boarding at International Airport (due to rotor blade breezes), but wee Mrs. D. and daughter, Doty Underwood, were nearly blown off the runway when Doty went to pick her up in Monrovia. And will Mrs. Dewey hop in 'copter again? Yes—she loves it!

Well, before it was all over six firefighters reported to the station "WITH-OUT" an alarm, but that's the way your firefighters are . . . You need 'em and you get 'em . . . Just remember . . . Unless there is a real honest to goodness fire . . . When you say the word whisper it; never can tell when a firefighter is tuned in on your wave length.

Fire is a serious business with all the firefighters, and they are all trained to efficiency, the sooner they get to the source of a fire the less damage that it will cause, and they are taught the folly of "haste makes waste" and you will find very little of that among the boys.

These next few paragraphs are not for the firefighters, they are for the citizens of Sierra Madre . . . All of you would have been deeply moved last Friday night when your firefighters held their regular meeting . . . Don Burleson, Secretary announced to the boys the response to their request for funds in the Christmas, Easter project.

You could almost see the tears come to some of the eyes of your firefighters . . . They were so grateful and appreciative for the confidence shown to them by the people of the area for sending in their checks for tickets to the 48th Annual Christmas Dance.

In their brochure, the boys had asked that the senders hurry, and hurry they did. They estimated that it would take about \$2500 to \$3000 to pull the project through for the entire year, and believe it or not in the first 10 days, Secretary Burleson reported that he had received in the mail just a few dollars over \$2,000.

In just 10 days the people of the area sent in 80 per cent of the requirement. Your firefighters are indeed proud . . . They are appreciative to know that they are highly respected and when they do ask . . . They receive . . . Although it was not for them, they are sure that should they ever make a request for themselves, the people would respond, but quick.

All firefighters are fully confident that the balance of their needs will be coming in in the remaining 16 days before the dance, and for this they give their GOD BLESS EVERYONE OF YOU, and a million thanks.

Back to the subject of fire . . . Just any one of you firefighters ask one Reserve George Maurer about the fire that he witnessed being set and left burning, and he did absolutely nothing about . . . Do you suppose it was because he may have been thinking that W.A.L.L.A.C.E. would be our next president? . . . Your guess is as good as mine.

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## Neighbors

Mayor and Mrs. Ralph Rule were among the many who attended the Pasadena Civic Auditorium on Friday, October 25 for the special concert celebrating The Golden Anniversary Season of the Los Angeles Philharmonic Orchestra with Maestro Zubin Mehta conducting, and young cellist, Nathaniel Rosen, performing as soloist on the program. (The Los Angeles Philharmonic Orchestra gave its premiere concert October 24, 1919. The city of Pasadena, enjoying a special place of distinction in Philharmonic annals, was one of but three cities chosen by the founder, William Andrews Clark, Jr., for performances in the first season. Since then 176 concerts have been offered in Pasadena.)

Through the auspices of the Pasadena Philharmonic Committee and the San Gabriel Valley Friends of the Philharmonic Orchestra met with guests. Another active Sierra Madrean, Mrs. Claude H. Brown, Jr. was on the scene. She's vice president in charge of ticket sales on the 1968-69 Pasadena Philharmonic Committee, and the Season Ticket Liaison for the San Gabriel Valley Friends of the Los Angeles Philharmonic Orchestra.

In addition to our Mayor, Pasadena's Mayor, Bernard C. Cooper and his charming wife, and the Mayor and spouse of South Pasadena were present for an evening of fine music. Incidentally, nothing against our honorable mayor or Pasadena's, but the South Pasadena Mayor really has them outclassed . . . Mayor Cox is a VERY gracious, and attractive Lady!

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Trade at home! Support your local merchants!

## New UC Award 'Generous Gift' Established

Firms in Sierra Madre with nine employees or less will be eligible to receive a new award which has been established by United Crusade. The award goes to businesses which contribute fifty dollars or more to the Business Group campaign. This announcement was made by David Bryant, Foothill Area campaign chairman.

Called the "Generous Gift" award, it will be presented for display on business premises.

"This year, we are giving formal recognition to those businesses which make outstanding contributions to the campaign, in tribute to their support for the many community services in health, recreation, youth character building and services to families which the Crusade makes possible." Bryant said. "In view of the fine support which many businesses give the campaign, we felt that some special recognition was due."

William Sullivan is chairman of the Business Group campaign in Sierra Madre, through which the city's 160 firms with nine employees or less are being solicited. His team chairmen include Jack Grotewiel, James Burke and David Kirkpatrick.

A total of 300 volunteers are soliciting for the Business Division in the Foothill Area.

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President

(Here in the New Accounts department of Pasadena Federal we find there is frequent misunderstanding on the part of both our own customers and the general public as to the nature and advantages of insured-savings Bonus Accounts. To help clarify the matter, we attempt, here, to answer questions most frequently asked about such accounts.)

### Q. What is the extra bonus?

A. .25%, or ¼% in addition to the current annual dividend rate of 5%.

### Q. How long must my savings remain to earn the extra bonus?

A. Thirty-six months.

### Q. Do I have to wait 36 months for the regular 5% dividend?

A. Not at all! The regular dividend is paid quarterly. It may be mailed to you—or transferred to a passbook account to compound.

### Q. When is this ¼% bonus paid?

A. It is paid in a lump sum on the next regular dividend date following the three years, and quarterly thereafter.

### Q. Is the Bonus Account insured, like the Passbook Accounts?

A. Yes. Each Bonus Account is insured to \$15,000 by the FSILC.

### Q. Do I lose the extra ¼% bonus if I withdraw funds at anytime?

A. Only on the portion that is withdrawn before the end of 3 years.

### Q. Must I deposit huge sums in order to qualify?

A. No. You may open a Bonus Account at Pasadena Federal for only \$1,000—and in multiples of \$1,000.

### Q. Can I transfer funds I have elsewhere and open a Bonus Account today?

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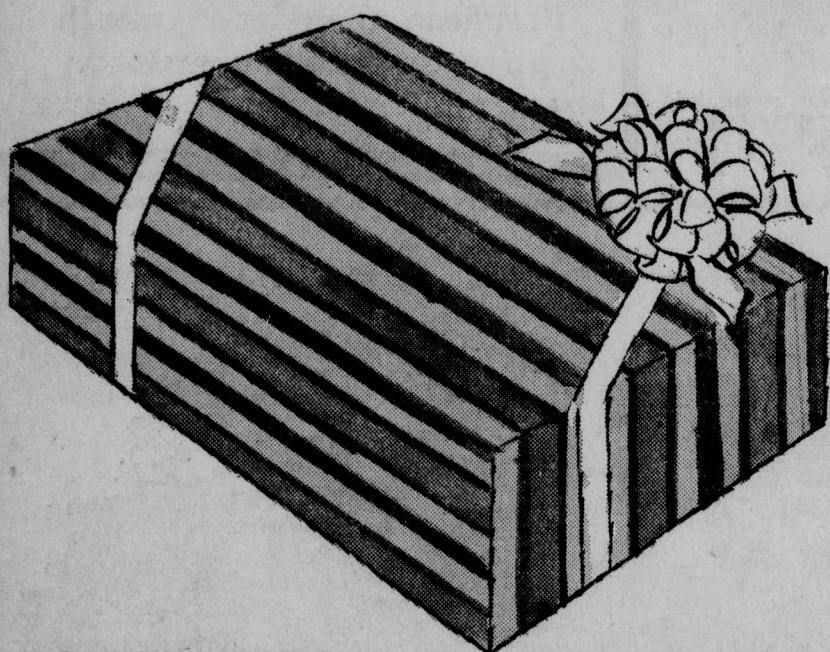
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## Letters To the Editor . . . .

Dear Editor:

This is to express my sincere thanks for the endorsement of the Sierra Madre News in behalf of my candidacy for re-election to Congress from the 24th District.

It is a distinct honor to receive the endorsement and I deeply appreciate your kindness and the confidence you have placed in me.

May I also at this time commend you and your associates at the Sierra Madre News for your coverage of the 1968 General Election campaigns. The task of keeping citizens informed on issues and happenings of significance I know involves much dedication and effort. You have served your readership well during this important time in our history.

When the 91st Congress convenes in January our Nation will continue to be confronted by many far-reaching and significant issues. I am mindful of the important role of the Congress in dealing with these issues and problems and will continue to strive to the best of my ability to serve the best interests of the 24th District, our State and our Nation.

With personal regards,  
Gleard P. Lipscomb  
Member of Congress

Robert and Doris Behrens have resided in their home on Mira Monte for about 9 years now. They will soon be moving to a new home—still in Sierra Madre—and are quite pleased about it. On November 17, they will be celebrating 17 years of wedded life. Plans call for

## Crib Crop You and Your Neighbor

by NANCY BRYAN

Little Heather Jo McClure, who arrived in this troubled world on October 27 at Arcadia's Methodist Hospital, will have something a little unusual to place in her "Baby Book." Her mother, Mrs. Harold Dean (Helen) McClure, received a congratulatory telegram from THE Andy Williams. Heather's dad is a Hair Designer in Hollywood and cuts and styles the singer's hair. Can't you just imagine the excitement a telegram like that must have stirred up among the nurses and hospital staff?? Heather Jo is the McClure's first born and weighed 7 pounds 15 ounces upon her arrival, after lunch mind you—at 1:50 p.m., and was 21 inches long. Maternal grandparents are Mr. and Mrs. Joe Holder of Downey, while her paternal grandparents are Mr. and Mrs. Jack McClure of Whittier. The Holders are just as proud and pleased with their fourth grandchild as the McClures are with their sixth grandchild! Congratulations and best wishes to all!

Well, by the time you read this, Arthur and Janice Beggs will probably be all moved into their new home that they had built for them. Lucky, lucky people they only had to move furniture and cart odds and ends next door, as that is where the new home was built. (How many times can you arrange moving this easy??) The Beggs baby, Mary Elizabeth, was one year old on November 7, but the family did not observe the occasion until Sunday, November 10 when little Mary was honored with a family birthday party. Those attending were: maternal grandmother, Mrs. Frank Marsh of Pasadena; aunt and uncle Mr. and Mrs. Flores and Allison and Sean of Pasadena; (Mrs. Flores is Mrs. Beggs' sister); and paternal grandparents, Mr. and Mrs. Arthur Beggs of Ramona. Six year old David and 3 year old Scott were on hand to help baby sister blow out the candle. Happy birthday, Mary Elizabeth and many, many more!

them to observe the occasion with two other couples, also celebrating wedding anniversaries. This is quite a tradition, as the three couples have gotten together every year since they all celebrated their first anniversaries. A nice tradition. Our best wishes for another 17 years of happiness.

If all this is not enough to keep Bob and Doris occupied, youngest child, Steven broke his right arm on Friday, November 1. The young man, who is fortunately left-handed, fell from a 4 foot high retaining wall in the Behrens' backyard, to the cement driveway and found that he didn't bounce too well. The Monday, following the incident, Steven, complete with clean white cast, was the center of attention in his kindergarten class at Sierra Madre School. Here's to your speedy recovery and . . . BE CAREFUL, Steven!

Oldest offspring, Tom, is in his first year of high school at the Don Bosco Technical Institute studying Industrial Drafting and loving every minute of it. First report card indicates that he is also doing extremely well.

### Elementary School Menu

35c TRAY LUNCH  
Nov. 18 - 22, 1968

Monday — Chopped steak gravy over rice, celery sticks, rosy applesauce, raisin batter bread, and milk.

Tuesday — Hamburger with spread and cheese square, mixed vegetables, apricots, and milk.

Wednesday — Chili beans, buttered carrots chocolate cake, French bread and butter, and milk.

Thursday — Lasagne, stir fry celery, banana, peanut butter and bread, and milk.

Friday — Oven grilled fish with tartar sauce, mixed green salad, cherry sauce, bread and butter, and milk.

Support your local merchant — buy locally.

### Building Permits Up

The valuation of building permits issued by the city of Sierra Madre for the first ten months of 1968 continue to run almost one million dollars more than the same period of 1967.

A comparison of last year and this year show \$2,508,928 for the first 10 months of this year and \$1,622,285 for a similar period in 1967.

Total number of building permits issued for the month of October, 25 permits with valuation of \$29,607.

Street, electrical and plumbing permits issued—51, fees collected \$697.65. Plan check and building permit fees \$318. Business licenses, \$42.50. Dog licenses, 32 issued, fees of \$124.50. Bike licenses, 11 issued, fees, \$11.

## Mills College Club Sets Christmas

The 15th annual Christmas Preview, sponsored by the Pasadena Mills College Club, will be held Friday, November 15 at the Shakespeare Club, 220 S. Los Robles, Pasadena, from noon to 9 p.m.

This pre-holiday event brings together and business in a "looking only" situation. Some 40 stores, shops and services will be displaying their choice Christmas wares for the 5000 invited guests. Red and gold invitations are in the mail to friends of Mills alumnae all over the San Gabriel Valley.

Refreshments will be served, and alumnae will act as hostesses. Representatives of participating firms will be on hand to answer questions. There are no sales or orders taken—the viewer will find her way to the specific shop early the next morning to transact business!

An innovation this year will be the inclusion of work of area Mills College

SEND IN YOUR GREEN ENVELOPE TODAY Your Volunteer Firefighter Is Now Waiting To Hear From You. Attend The Dance Saturday November 30 At La Salle High School.

alumnae who work as craftsmen and artists. Paintings by Jae Carmichael, pottery by Susan Peterson, tapestry and weaving by Carolyn Dyer, and sculpture by Genevieve Hahn will be shown.

Mrs. Harry Lass, Altadena, is chairman of the Christmas Preview for 1968. This major fund-raising event provides scholarship money for San Gabriel Valley girls to attend Mills College in Oakland, a liberal-arts college for women founded in 1852.

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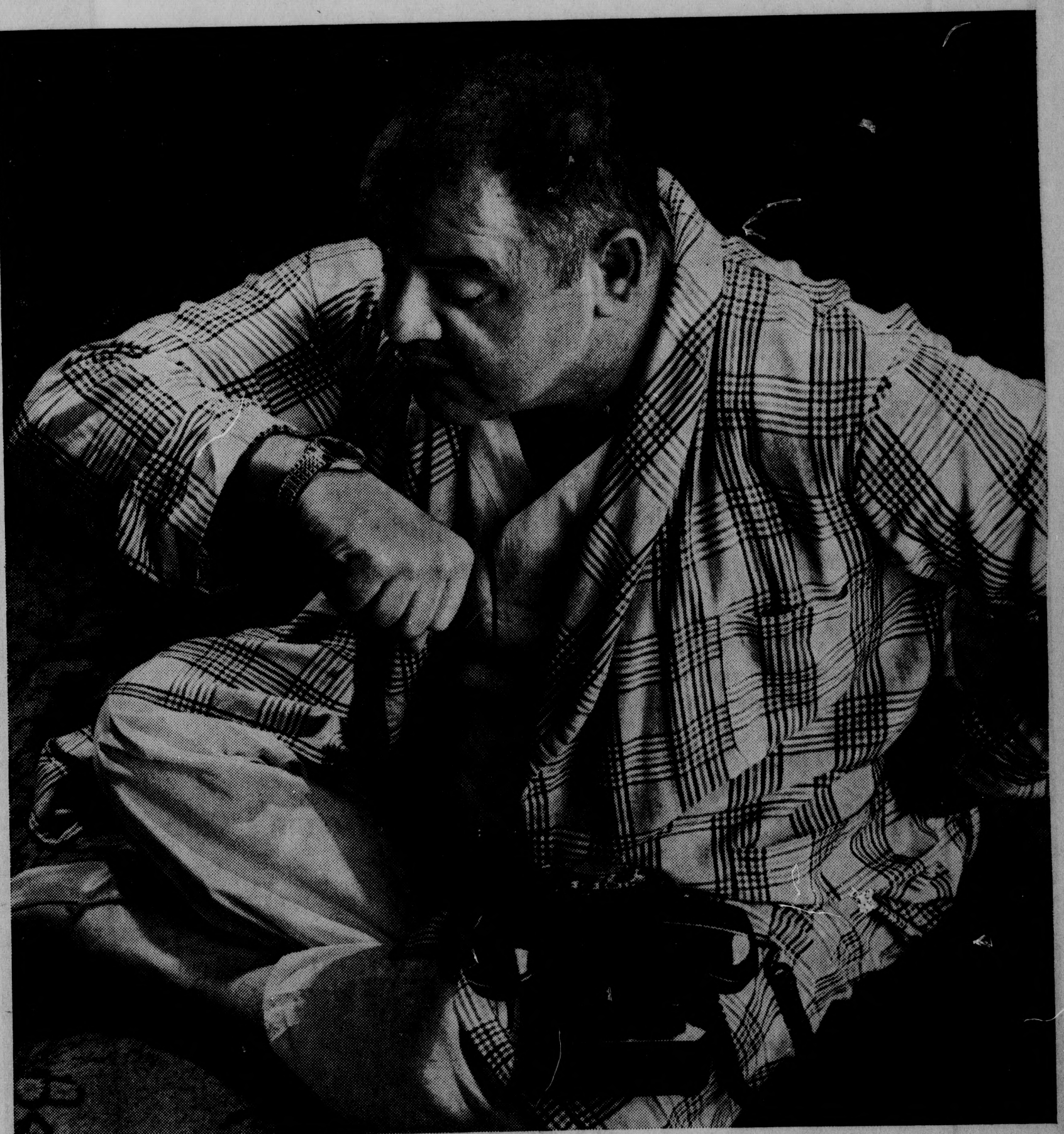
You should order your drapery fabrics during the next ten days for simple, basic reasons. Best selling drapery fabrics are sale priced to exactly a 50% reduction. These are not remnants or roll ends, you can buy as many or as few yards as you need. Buy these beautiful fabrics now at the low sale price and make your own curtains and draperies in time for the holidays. Soon our shop will be booked solidly for deliveries right through the holidays. We'll custom make your selections, but here again we recommend you act during the next ten days of this most timely sale. Don't miss it! Shop-at-home service by calling Mr. Davis or Mr. Berkshire.

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## TAKE YOUR PROBLEMS TO CHURCH THIS WEEK—millions leave them there!

### Strategy

It's Tim's move, and he is taking a long time thinking it over. In chess, if you're a good player, you don't play quickly. If you do, your opponent may outwit you.

Military strategy, they say, is based on the rules of chess. So are many of the "higher games" in business and finance. Yet, when it comes to life itself, the rules of chess apply in only a limited way. In life, you can't be totally objective. You can't exist on logic alone.

The Church teaches that though we surely need logic in order to live successfully, we also need compassion, tolerance, love, understanding, and the strength that comes with faith.

Although life is not a game, we must have the help and strength of the Church to discover those rules that will determine our ultimate destiny.



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With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

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## Letters To the Editor

Dear Editor:

When there is a time of need, it is always good to see that someone, some place, always seems to step forward and fill the gap.

In particular I refer to Mrs. Lorraine Clayton Gilbert and Mr. Donald S. Belton, owner and executive director respectively, who came forward and did the job on Win-Roc.

They had an idea. Both of these people, with many years of experience in the field, were keenly aware of the need for a facility that did not create the feeling of a cold, institutional appearance, hospital-type building.

First the framework, had to have a "certain something." Mr. Elmer Grey, nationally known architect, who in his own right, has been rewarded with "House Beautiful 1915," "Better Homes 1922" and American Architect 1914, supplied the beauty with his design of "Win-Roc." So, there appeared the framework for the idea. Beauty, warmth and a feeling of security. To complete the picture, the outside had to furnish its people with eye appealing landscaping.

All rooms had to have either a valley or a mountain view and they do. Close in, resort brick patio-gardens, porches and solariums and all located on this lovely quiet estate grounds. Yet, convenience is also furnished, in that the locale is close to shopping and shops for all needs and only one block away.

The interior has been completely redecorated by professionals who, under the guiding hands of the owner Mrs. Lorraine Clayton Gilbert and Executive

Director Mr. Donald S. Belton, kept the tone and the feeling of the Win-Roc ideal.

Now the idea is almost complete. But no one can be or wants to be in a place by himself or herself. "Ya gotta see a pal now and then," or even a relative. A place and a setting had to be and was provided. All personal rooms are spacious. The living room, with the beauty of Win-Roc view is 45 feet long. Plenty of space for lots of friends and relatives.

Last, but by no means least, the "personal touch." Exclusive services, delicious food in the spacious dining room and served as it should be. Tray service, if necessary. Butler, chauffeur, maid and laundry service all provided.

And to keep you as young as you are, a busy social calendar for those who wish to participate.

So, there is the idea, now reality and an ideal that seems to say to those who come to Win-Roc, "Welcome Senior Citizen." Come be a part of this beauty and this "Home." And you know something else, as I look at Win-Roc, "I like that house."

— Your Ad Man

## FREEDOM

beginning of a new reliance on the virtues of economy, local planning, decentralization organization and respect for constitutional rules. If the United States returns, it should be able to overcome the problems and bitterness engendered by 35 years of liberal misrule and mismanagement.

## City Administrator Gives Progress Report

### Spreading Basins Cleaned

During October, the City's spreading basins were cleaned under contract at a cost of just over \$2,000. This increases the capacity for percolation during the rainy season. With the acquisition of the new motor grader, we expect to perform this work with City crews in the future, realizing out-of-pocket savings.

### Recreation Activities Center

The Recreation Activities Center Development Committee has met with Robert J. Wood, the RAC architect, on a number of occasions which included an all-day tour of recreational and related facilities of other cities in the San Gabriel Valley. Based on the recommendations of the Committee, the architect has completed a preliminary drawing. This drawing has received the Committee's approval and the architect is now preparing more detailed preliminary schematic drawings and cost estimates which should be completed by mid-November. These would then be reviewed by the Committee again and their recommendations for this important recreational improvement would be brought to the City Council for action probably by the Council's November 26th meeting.

### Halloween Program

Under the supervision of Parks and Recreation Director Richard Burton, young people in the community participated in a window painting contest in the downtown area and a high degree of interest was shown in this activity. On Halloween itself a parade of goblins and witches went from Kersting Court to Memorial Park and a good time was had by all.

### Beautification

During October the landscaping of the parkway along Grandview Avenue was completed as was the planting of Eucalyptus trees around the Auburn Reservoir.

### East Grandview Avenue Sidewalk

At the request of the Capital Improvements Committee and the Mayor, staff is investigating the possibility of installing sidewalks along the north side of Grandview Avenue from Stonehouse Road to Canon Avenue through the use of Gas Tax Funds in view of this area's peculiar need for sidewalks. Grandview is a primary collector for school children walking to Sierra Mesa School. Under the present conditions, these children are forced to walk in the street and sometimes cross Grandview prior to arriving at Canon where a

City crossing guard is stationed to see them safely across this busy street. We hope to have a complete report to present to Council at its November 12th meeting.

### Crossing Guard At Grandview and Auburn

The Police Chief is interviewing applicants for this new crossing guard authorized by Council at its October 22nd meeting. We hope to find a suitable candidate and have him (or her) on the job as soon as possible.

### Administrative Intern Appointment

We have appointed Steve Goodrich to serve as a part-time administrative intern. Steve will work 20 hours a week on a number of projects which include a capital inventory program and a system analysis of our garage and other functions as well as perform related administrative duties. Steve is working on his Master's in Public Administration at USC and has a Bachelor's degree in Political Science from Washington State University and was recently discharged from the Air Force with the rank of Captain.

### Volunteer Sidewalk Installation Program

The Administrative Intern has been working on the informal, voluntary sidewalk installation program authorized by Council, beginning with the South side of Montecito in the 100 block West. As Council will recall, the City received a petition for sidewalks from three of the property owners. Of the entire block only five properties do not have sidewalks at present. The original three petition signers are still in favor and the remaining two who did not sign the petition have indicated their willingness to participate. The cost to the property owners will vary from \$90 to \$225, depending on their frontage. The City will do a limited project of this type at an attractive 30 cents per square foot. For convenience to the owners we have arranged for the payments to be in six equal monthly installments (the first payment in advance) at the owner's option. Barring unforeseen changes of heart, construction should be begun and completed in the first full week of November.

## Monrovia Churches Give You a Cordial Welcome

### Calvary Baptist Church of Monrovia

2520 Peck Road EL 8-6293 Monrovia

Services Sunday:  
Bible School 9:30 a.m.  
Morning Worship 11:00 a.m.  
Youth Groups 6:00 p.m.  
Evening Service 7:00 p.m.

Wednesday:  
Bible Study and Prayer Hour 7:30 p.m.  
A cordial welcome awaits you at any and all of the above stated services.  
Dr. Wesley H. Goshorn, Pastor

### First Presbyterian Church

Myrtle & Foothill EL 8-3297 Monrovia

9:30 a.m. Church School

11:00 a.m. Worship Service

7:30 p.m. Evening Service

Rev. Harry G. Brahm, Minister

### Church of Christ

319 W. Olive Ave. EL 9-8510 Monrovia

9:45 a.m. Bible Study

10:45 a.m. Morning Worship

6:00 p.m. Evening Worship

10:00 a.m. Tuesdays—Ladies Bible Class

7:30 p.m. Wednesdays—Mid-Week Bible Study

Come worship with us

Wyatt Jones, Minister

### First Christian Church of Monrovia

147 W. Palm at Primrose Monrovia

(Disciples of Christ) EL 8-2260

9:30 a.m. Church School

10:45 a.m. Worship and Communion

6:30 p.m. Youth Groups meet

7:00 p.m. To Breeze 'N Binz at church paragonage

Rev. John O. Hedwall, Minister

Robert Vinson, Youth Dir.

### St. Luke's Episcopal Church

California near Foothill EL 9-1186 Monrovia

8:00 a.m. Holy Communion

9:00 and 10:45 a.m. Morning Prayer and Address

Rev. Morton Kelsey, Rev. Stuart Fitch

### First Methodist Church

Palm and Ivy EL 8-7132 Monrovia

9:30 a.m. Church School

11:00 a.m. Worship Service

6:30 p.m. Junior and Senior Youth Fellowship

All people are invited to worship with us in sincerity and love.

Samuel W. Spear, Min. of Visitation

Rev. E. Alexander Gray

### First Evangelical Lutheran Church

1323 S. Magnolia Monrovia

EL 9-8614 - EL 7-2232 (MISSOURI SYNOD)

Sunday Services:

8:30 a.m. Holy Communion Service

11:00 a.m. Regular Morning Service

Martin Porath, Pastor

Church Of the Lutheran Hour and "This Is The Life" IV

### First Church of Christ, Scientist

210 E. Palm Ave. Monrovia

Sunday Service 11:00 a.m.

Sunday School 11:00 a.m.

Wednesday Evening 8:00 p.m.

### First Baptist Church

Palm and Encinitas EL 9-4533 Monrovia

10:30 a.m. Morning Worship Service

7:30 p.m. Evening Worship Service

Rev. Wm. H. Lucas, Interim Pastor

### Immaculate Conception Roman Catholic

740 S. Shamrock 358-1217 Monrovia

Sunday Masses 6:30-7:30-9:10-11:12-15

## 1969 Girl Scout Calendars Go On Sale Nov. 22

The 1969 Girl Scout calendar will go on sale November 22 throughout the Sierra Madre Girl Scout Council. Junior, Cadette and Senior Scouts will be selling the calendars door-to-door, accompanied by supervisory adults, and will conduct booth sales in selected shopping centers November 22 through December 7.

The 1969 edition of the Girl Scout calendar marks its 25th anniversary. Mrs. Sigmund Caswell, product sales chairman for the Sierra Madres Council, stresses the fact that this year's calendar has all the excellent standard features of beautifully colored pictures of Girl Scout activities; ample space for noting appointments and clearly marked national and religious holidays.

Selling calendars is one of the ways troops add to their treasury for program activities and service projects. Troop No. 677, Pasadena, provided all materials used at a five-day pre-nursery school for fatherless children, sponsored by the Friendly Visitors, which they staffed for six weeks during the summer. Serving others has always been an important part of Girl Scouting.

Profits from the sale supplements funds received from the United Crusade to assist the Council with its operating budget. Over 30 different training courses are planned for this fall for new and experienced leaders. Training is being adapted to the new training techniques developed for adult learning.

Sierra Madres Girl Scout Council is a member agency of the United Crusade.

### SCRATCH PADS

VARIOUS SIZES

Sierra Madre

News Office



Deck The Halls And Tables This Holiday Season!

Flowers add a special charm to the holiday festivities. Perfect for your own home, or as a gift that is always just right.

Decorator Correct Arrangements With

**Artificial Flowers**

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## YOU CAN'T BEAT



From Our Own Kitchen

All Our Cooked Foods Are Prepared Daily Under the Supervision of Our Fine And Capable Cook Helen and Her Assistants

Roberts Homemade

CARROT & RAISIN SALAD

LB. CUP **49¢**

Leo's SLICED MEATS

3-OZ. PKG. **3 FOR \$1**

Ham, Beef, Spicy or Corned Beef

Wisconsin Longhorn CHEDDAR CHEESE

**85¢** lb

DOLE PINEAPPLE JUICE LGE. 46-OZ. CAN **3.89¢**

DOLE SEASONED GREEN BEANS LB. CAN **4.89¢**

GLORIETTA STEWED TOMATOES LB. CAN **4 FOR \$1**

LYNDEN CHICKEN BROTH 14-OZ. GLASS **4 FOR \$1**

IRIS DARK RED KIDNEY BEANS 15-OZ. CAN **6.89¢**

# HERE'S VALUE

## YOU CAN'T BEAT

IN ROBERTS U.S.D.A. CHOICE AND PRIME MEATS

Fresh GROUND CHUCK **59¢** lb

HAM LOAF **89¢** lb

Mrs. Friday's Gourmet Breaded Jumbo SHRIMP **\$1.29** LB.

CORNE BEEF BRISKET

WHOLE OR POINT END **69¢** lb

Flat End 79¢ lb.

Tender Boneless Beef CLOD ROAST **89¢** lb

Lean STEW BEEF **79¢** lb

Rath BLACK HAWK BACON **59¢** lb

— ORDER EARLY —

Fresh Mira Loma Turkeys

Ducks — Capons

Dressing and Gravy

Baked Ham

Eastern Oysters

Kern's Pure Tomato **CATSUP** **5 FOR \$1**

FAMILY SIZE 20-OZ. BTL.

STW Chunk Light **TUNA** **4 FOR \$1**

8 1/2-OZ. CAN

Laura Scudder or Borden **Mayonnaise** **39¢** QT.

Iris Golden Delicious **Apple Sauce** **5 FOR \$1**

15-OZ. CAN

C & H PURE CANE SUGAR

5-LB. SACK **55¢** 10-LBS. \$1.10

DASH BEEF FLAVOR DOG FOOD

15 1/2-OZ. CAN **5 FOR \$1**

INSTANT NESTEA

2-OZ. GLASS **79¢**

NABISCO CHOCOLATE PINWHEELS

LB. PKG. **49¢**

WISTARIA BAKE SHOP



Light and Flaky DINNER ROLLS 48¢ Doz.

PUMPKIN & MINCE MEAT PIES 8" size 85¢



AT THE HOME OF THE GREEN FROG

ROBERTS

EXTRA SPECIAL **Produce**

Garden Fresh SUMMER SQUASH **19¢** lb

Fresh Heads BROCCOLI **19¢** lb

Crisp, Marshburn Farms CARROTS **10¢** 1-LB. SACK

Fresh Hot House MUSHROOMS **1/2 LB. 39¢**

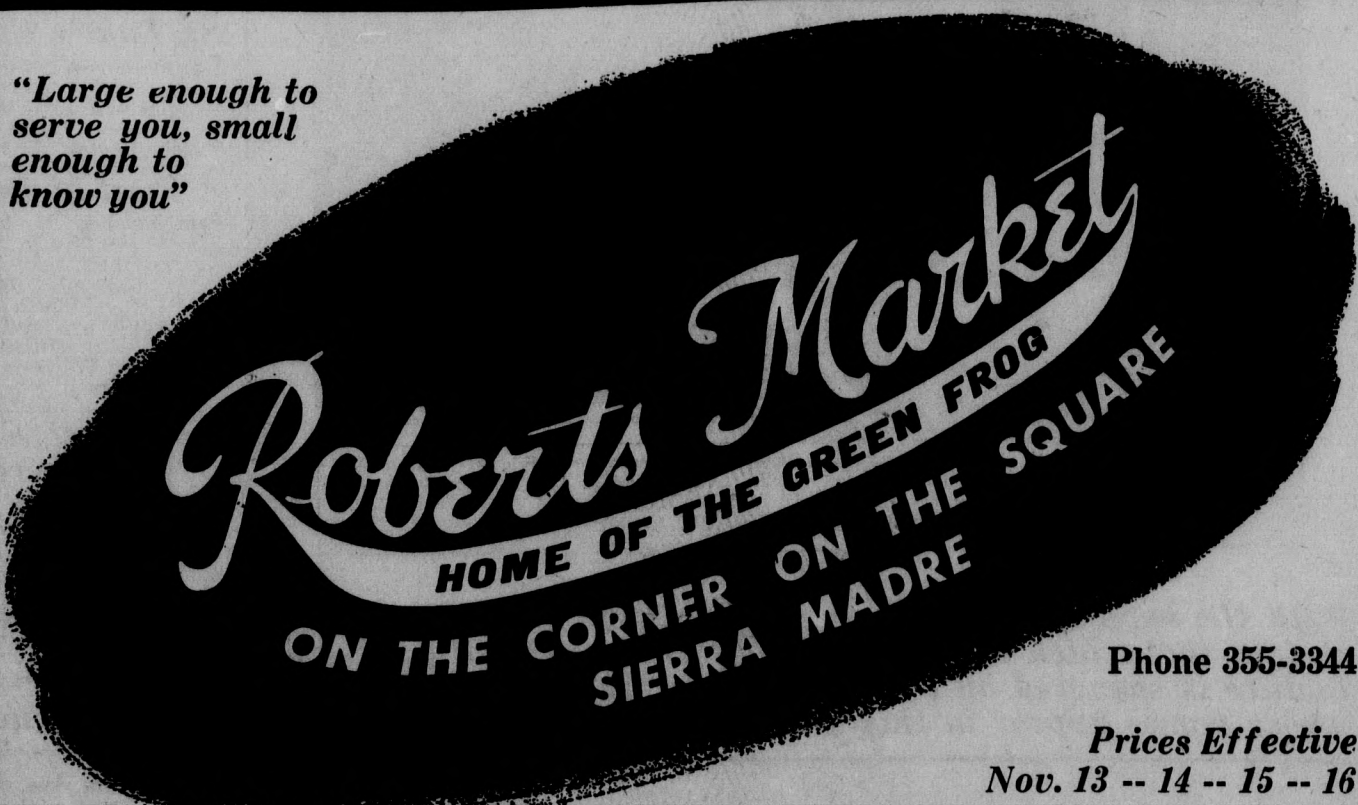
STOCK-UP... **FROZEN FOOD SPECIALS**

Stouffer's WELSH RAREBIT 10-OZ. PKG. **59¢**

Sara Lee Pecan COFFEE CAKE 12 1/2-OZ. TIN **79¢**

Swift's FRIED CHICKEN 10-OZ. TIN **69¢**

"Large enough to serve you, small enough to know you"



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Prices Effective Nov. 13 -- 14 -- 15 -- 16

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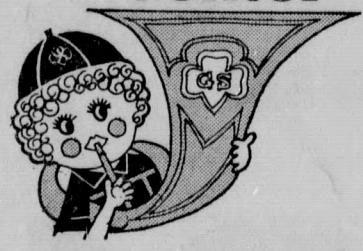
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**GIRL SCOUT  
LAYAWAY  
FREE**

HEADQUARTERS FOR  
CHUBBETTE'S  
*Trim Girl*  
fashions that help her  
seem slimmer than she is

**SPORTS  
AS  
Hank Ives  
SEES IT**



PASADENA TO WIN  
CIF BERTH FRI. NIGHT

THE ROSE BOWL will reel and rock Friday night when Tom Hamilton's Pasadena Bulldogs and Ben Steelhead's Muir Mustangs tangle with the Foothill League title and a CIF playoff berth awaiting the winner.

The Mustangs have suffered but one defeat, a 20-0 thumping by potent Blair while the Canines have rolled through eight opponents with a scratch, although they have yet to win a game by more than a pair of touchdowns. Presumably the Muirs would get the CIF bid although both teams would have identical records. Actually it would be possible that Pasadena would get a co-champion bid should they lose.

HOWEVER, COMA. Old Hankus is going to tab the Bulldogs to win Friday night's crucial by a 20-14 tally. Hamilton's Harpooners are a rugged bunch and managed to edge Pete Yoder's Blair crew by a 10-7 score and put the clamps on Jim McAllister.

Hope this isn't the "kiss of death" for the Pasadenaans, since old buddy Hamilton threatened to punch me in the bawoz if I ever picked his club to win. However, his mother and my kids get very, very upset when I tab the opponents so let's end the season with a smile.

IMAGINE A CITY that boast three high schools with a combiner won-loss ratio of 212-1. Why that's almost as good as Old Hankus pigskin picking record.

HANKUS figures BLAIR will knock off Crescenta Valley and the Pasadena Lancers will undergo another Metropolitan Conference loss at the hands of fast-rising CERRITOS.

IN THE RACE FOR THE ROSE BOWL BID JAN. 1, Hankus figures the O. J. SIMPSON'S will take care of Oregon State in the Coliseum. These must still live with the memory of that muddy, cruddy 3-0 loss suffered at the hands of the Beavers in Corvallis last year. The way they handled

a strong California Bear eleven indicates the Trojans can rise to any occasion. Make it 24-20.

LITTLE THIS-N-THAT . . . Jose Napoles looks like another Henry Armstrong. Fast, and strong with a good punch . . . Tom Reynolds of El Camino, hailed by many as a solid All-American on the junior college level, once played half-back for Jim Brownfield at Muir.

JOE O'BRIEN isn't winning too many races at Hollywood. That's because he is too busy training the harness horses to concentrate on driving . . . There are those who say this year's USC team is not nearly as strong as the 1967 eleven . . . SONOFAGUN, baseball is edging further and further into the football season. The 1969 World Series won't start until Oct. 11 and the season doesn't get underway until April 7.

WHAT A GREAT JOB of coaching Henry Iba did with the U.S. Olympic Basketball team . . . Is Richie Allen headed for Los Angeles or Anaheim. It's a cinch either the Dodgers or Angels could make good use of his big bat . . . MORE ON THE PROGNOSTICATION SCENE . . . Hankus likes the RAMS to knock off the 49ers and SAN DIEGO to take care of Buffalo.

TAKE CALIFORNIA over Oregon but very close . . . STANFORD to knock off Pacific but no cakewalk . . . WASHINGTON STATE to bounce San Jose State . . . WASHINGTON over UCLA at Seattle.

YALE over Princeton . . . GEORGIA to trim Auburn in what looks like the top Southern clash of the year . . . NORTHWESTERN over Illinois in battle of have-nots . . . INDIANA to upset Minnesota . . . (Hankus correctly tabbed both of his limberawlers last week, Arizona over Air Force and Indiana over Michigan State) . . . OHIO STATE over Iowa as Woody Hayes makes Rose Bowl plans . . . KANSAS to rebound for win over Kansas State . . . Same goes for PURDUE over Michigan State . . . OKLAHOMA to nudge Missouri . . . TEXAS TECH over Baylor . . . TENNESSEE over Mississippi.

**Bridge-Luncheon  
For November 21**

A bridge-luncheon — no business, just fun and companionship — is planned by the Pasadena Area Panhellenic Association for Thursday, November 21 at 11:30 in the home of Mrs. William Eggleston, Delta Zeta, 2395 Ridgeway Road, San Marino.

The social committee, headed by Mrs. Carl Owen, Alpha Gamma Delta, San Marino, plans to use a Thanksgiving theme for the only social meeting of the year. Mrs. Owens will be assisted by Mrs. Norman Abbey, Altadena, Alpha Gamma Delta; Mrs. Earl D. Crockett, Arcadia, Alpha Delta Pi; Mrs. Robert Summers, Pasadena, Alpha Phi; and Mrs. Vincent Heublein, Pasadena, Delta Gamma.

Early reservations have been made by President Miss Amy Smith, Pasadena, Alpha Xi Delta; Mrs. John L. Dumas, Arcadia, Alpha Chi Omega; Mrs. Arnold E. Soderberg, Pasadena, Alpha Omicron Pi; Mrs. Langdon Tannehill, Altadena, Chi Omega; Mrs. Charles A. Klingerman, Pasadena, Delta Delta Delta; Mrs. Martin Thompson, Pasadena, Delta Zeta; Mrs. Richard Naulty, San Marino, Gamma Phi Beta; Mrs. Calvin Miller, San Marino, Kappa Alpha Theta; Mrs. Daniel R. Chute, Arcadia, Kappa Delta; Mrs. Ira C. Matthiessen, San Marino, Kappa Kappa Gamma; Mrs. Robert Glasco, South Pasadena, Phi Mu; Mrs. Jack Saellid, Arcadia, Pi Beta Phi; Mrs. Joseph Phelps, Pasadena, Sigma Kappa; and Mrs. Robert L. Kern, Pasadena, Zeta Tau Alpha.

Support your local merchant — buy locally.

**SCRATCH  
PADS**  
3 SIZES — 3x5 4x6 5x8  
Sierra Madre  
News Office  
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**Census Bureau  
To Take Vote  
Tabulations**

Census Bureau interviewers will ask about voter participation in the 1968 election during the Bureau's Monthly survey of households here the week of Nov. 18, Director Leonard C. Isley of the Bureau's regional office in Los Angeles, announced this week.

Surveyed households will be asked if they were registered, if they voted, if they cast a vote for President, if something prevented them from voting in 1968, and if they voted in the 1964 Presidential election. No questions will be asked of the voting habits of persons of voting age. The survey is similar to the one made shortly after the 1964 general election.

The questions on voting will be added to the Bureau's regular monthly queries about jobs that provide data to the U.S. Department of Labor for use in determining unemployment figures. Households in the survey are part of a representative sample throughout the nation, from which the Bureau collects data. All answers are confidential, and the information obtained may be used only for statistical purposes.

**High School Band**

will result in a percentage donation to the activity fund. Further details may be obtained from ways and means chairman Bill Busted, 795-5345.

**Bulldogs Capture  
Arroyo Crown**

Pasadena Area Junior All American teams scored heavily over this past weekend as the Midget Bulldogs captured the Arroyo League crown with a perfect 8-0 record, and the Pee Wee Mustangs rolled for eight straight wins and the Citrus League title.

Next step for the Midgets is the Rosemead Rebels, Nov. 16 at Monterey Park, semi playoffs, time 3 p.m.

The Pee Wee Mustangs meet the Rowland Heights Red Devils Nov. 17, at Covina High Field 1 p.m. in the second day of Conference Semi Finals.

The Pee Wee Bulldogs ended their season on a high note as they defeated the La Canada Gladiators 20-14 at La Canada. They are now 4-3-1 on the season. The Pee Wee Bulldogs will play in the Strawberry Bowl at Garden Grove when they play the Garden Grove Jets at 1 p.m.

The Junior Bantams ran their winning streak to 7 straight as they upended the Lomita Road Runners 13-6 last Sunday. They are now 7-1 on the season.

**Checks**

On November 15 Security Pacific National Bank will mail Christmas Club checks totalling \$1,231,000 to 5,570 club members in San Gabriel Valley. Security's total payout to all of its 115,309 club savers will be \$23,661,000.

SEND IN YOUR GREEN ENVELOPE TODAY Your Volunteer Firefighter Is Now Waiting To Hear From You.

**INSTANT CASH**

FOR  
OLD GOLD — JEWELRY — ANTIQUES  
AND DIAMONDS IN ANY CONDITION

**VILLAGE JEWELERS**  
161 E. FOOTHILL  
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**LET A  
PRO  
HELP YOU**



**HIGHLANDER PET AND  
AQUARIUM CENTER**  
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Pasadena's Largest Paper Back Book Store  
Now Stocking Hard Back Books at  
**20% DISCOUNT**  
HOURS 8-10 7 DAYS A WEEK  
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259 SIERRA MADRE VILLA, PASADENA

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OUR NEW

**CREATIVE  
PLAYTHINGS  
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**YOU MUST VISIT US TODAY!**

**And Start  
Your Lay-Away For  
Christmas**

We're proud to offer toys that have been selected by educators in over 45,000 schools to stimulate a joyful interest in learning . . . toys that are enthusiastically recommended by pediatricians all over the country . . . toys that parents value because they're sturdy and long-lasting. Can toys that are so good for children really be fun? We know they are, because millions of children love their Creative Playthings. Yours will, too. Visit us and see.

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**NOW OPEN**  
MON., THURS., FRI. 9:30-11:30  
SAT. 9-5:30; TUES., WED. 9:30-6; SUN. 11-5

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Between Rosemead & San Gabriel Blvd.

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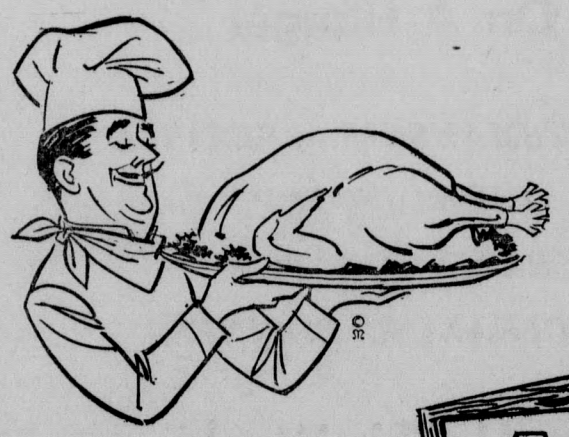
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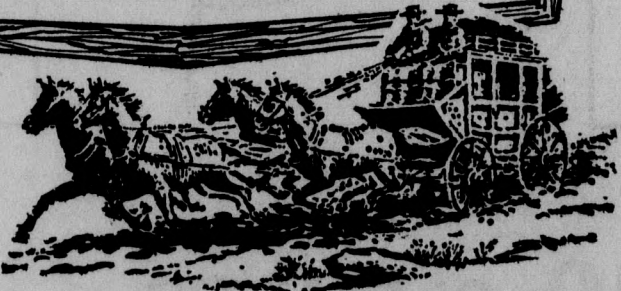
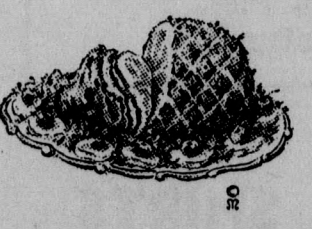
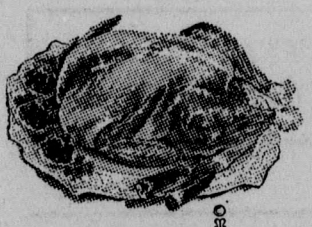
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IS A LITTLE BIGGER**



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**Westward Ho  
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541 SOUTH ARROYO PARKWAY

at the end of Pasadena Freeway

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MU 1-8062



## SIERRA MADRE NEWS

## NOTICE OF

## TRUSTEES' SALE

No. 51399-869  
On December 5, 1968, at 10:00 A.M., SOCAL SERVICE CO., a corporation as duly appointed Trustee under and pursuant to Deed of Trust dated July 6, 1965 executed by VINCENT F. PERINA, SR. and CLARE PERINA, husband and wife and recorded July 15, 1965, as instr. No. 706, in book 74469, page 827, of Official Records in the office of the County Recorder of Los Angeles County, California, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States) at the Rexford entrance to the parking lot of the Building located at 9250 Wilshire Boulevard, Beverly Hills, California, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in the city of Sierra Madre, in said County and State described as follows:

The South 150 feet of the North 416 feet of that portion of Lot 9 of Sierra Madre Tract, in the City of Sierra Madre, in the County of Los Angeles, State of California, as Map recorded in Book 4, Page 502 of Miscellaneous Records in the office of the County Recorder of said County, described as follows:

Beginning at the Northeast corner of said Lot 9; thence West along the North line thereof 265.32 feet; thence South parallel with the East line of said Lot 9, a distance of 335.00 feet to the true point of beginning; thence South parallel with said East line to a point that is distant 830.38 feet North and 265.32 feet West of the Southeast corner of said Lot 9 and being the Northeast corner

of the parcel of land described as parcel 2 in Deed to Adolf Aspergren recorded in Book 13434, Page 150 Official Records of said County; thence West along the North line of said last mentioned parcel of land 265.32 feet to the Northeast corner thereof; thence South along the West line of said last mentioned parcel of land and the Southern prolongation thereof 35 feet more or less, to the North line of the parcel of land conveyed to J. D. Sparks and wife, by Deed recorded in Book 2162 Page 67, Official Records of said County; thence West along said last mentioned North line 265.54 feet to the Northwest corner of said last mentioned parcel of land; thence North along the Northern prolongation of the West line of said last mentioned parcel of land to the intersection thereof with a line that is parallel with the North line of said lot 9 and which passes through the true point of beginning; thence East along said last mentioned parallel line 332.94 feet to the true point of beginning.

Except that portion of said land lying West of the East line of the West 30 feet of the following described land:

Commencing 265.32 feet West and 325 feet South from the Northeast corner of Lot 9; thence West parallel with the North line of said lot, 532.84 feet; thence South 547.60 feet; thence East 265.54 feet; thence North 15 feet; thence East 265.32 feet; thence North to the beginning.

Also except therefrom the East 230.00 feet of said land.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note secured by said Deed of Trust, to-wit: \$41,290.58, with interest from March 10, 1968 as in said note

provided, advances, if any, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust.

The beneficiary under said Deed of Trust, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on July 27, 1968, the undersigned caused said notice of breach and of election to be recorded in book M2902, page 547, of said Official Records.

Date: November 1, 1968

SOCAL SERVICE CO., a corporation as said Trustee.

By William Jenkins Vice President

Publish Sierra Madre News Nov. 14, 21, 28, 1968

## Neighbors

The City of Sierra Madre, Parks and Recreation Department and the City of Pasadena, Department of Recreation, co-sponsored a fall concert on Saturday, November 2 at the Pasadena High School auditorium. While the audience was not a capacity crowd, their enthusiasm was overwhelming and they were most appreciative of the highly professional talents of tenor William Pirigyl and Adele Pirigyl, piano accompanist. Many small children were also present in the audience and they could not have behaved more properly than they did. . . . they were terrific. (Of course, they should be, but so often you go somewhere and the small fry are allowed to go their own way and do as they please, making a most uncomfortable time for all!) Our own Chief of Police, Jim Zureher was in the audience enjoying the music of the Pirigyls. Hope this co-sponsored type of concert is the beginning of many such fine musical programs.

At present, a Christmas Concert, under the same co-sponsorship, will be conducted on Saturday, December 14 at 8:30 p.m. at the Pasadena High School auditorium. The Sierra Madre Light Opera Association under the leadership of their director, William Pirigyl will present such favorite Christmas songs as "Silent Night," "White Christmas," "Drummer Boy," "Silver Bells," "Jesu Bambino" and many others. . . . So mark your calendars and take the whole family, because it promises to be a most enjoyable evening. P.S. Admission is FREE and there's plenty of parking space, also free.

## Out of the Cobwebs

## Sixty Years Ago:

November 6, 1908

The cement gang has been placing retaining curbs around the oak trees on west Central avenue this week, thereby improving the appearance of the street and afforded much needed protection to the trees as well as making the obstruction less dangerous. Protected by "reason" and nurtured by "sentiment" the trees should now flourish and be a joy to all beholders.

The first meeting of the stockholders of the Sierra Madre Woman's Club House Association was held at the home of Mrs. George H. Lettau last Friday afternoon when the articles and by-laws were read and approved. The meeting was a most enthusiastic one and much pleasurable interest was taken in examining the newly prepared plans for the club house. After adjournment the board of directors, comprising the following officers, met:

President, Mrs. George H. Lettau; vice-president, Mrs. C. W. Jones; secretary, Mrs. W. S. Andrews; treasurer, Mrs. Frederick R. Yerxa. The other members of the board are Mrs. William J. Lawless, Mrs. Charles E. Bentham and Mrs. E. W. Camp.

There was deep sorrow among the many friends of Mr. C. K. Hoffman when they learned of his death which occurred at Tucson, Arizona, on Sunday. He had gone there but a week previous in a vain and final effort to find a place where he could regain his health. Mr. Hoffman, who was 28 years of age, came to Sierra Madre from Los Angeles with his wife and parents, Mr. and Mrs. C. K. Hoffman, about two years ago in quest of relief from tubercular trouble which had fastened upon him. Here, as everywhere he went, he won a host of friends by his warm-hearted, buoyant disposition and manly character. The grip of his hand drew out one's friendship to him and he was held in the highest esteem by all who knew him. A trip to Europe and all that medical skill could do were unraveling in his brave fight and a most promising life was ended when his soul crossed over.

Carlton J. Pegler and Dr. Tower left Wednesday evening for Lancaster, where they will spend a few days hunting.

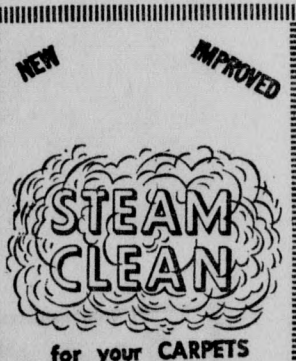
Mrs. Brittan, mother of Mrs. S. C. Collins and Mrs. H. J. Potter, has been seriously ill, but is now reported convalescent.

Halloween passed without serious damage being done to anything in Sierra Madre but the feelings of a few over-sensitive people. Some miscreant spattered ink on the front of Hathaway's store and a few outbuildings were overturned. But there was nothing bloody about the celebration. What would have happened had not Marshal Lehmer and his deputies been on guard will be a subject of never ending argument. A few dozen people, big and little, who failed to go home when ordered to do so were called before Recorder Madden Monday afternoon. But there was no evidence on which to convict them of anything. So after a lecture from His Honor and an injunction that everything that was disturbed must be righted to avoid further work on the case, they were dismissed. . . .

## Forty Years Ago:

November 9, 1928

An airplane provides a good enough seat for a look over a baseball field, but the mountains without a landing spot within 20 miles is not so good. That



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## Rose Show At

## Arcadia Park

November 23-24

Arcadia Park will be hosting its First Annual Rose Show on Saturday, November 23 and Sunday, November 24. The show will be open for public viewing at no charge on Saturday from 1 p.m. until 6 p.m. and on Sunday from 10 a.m. until 5 p.m.

The viewing will take place at 405 S. Santa Anita Ave., in Arcadia at the Senior Citizens Building of the park. For those wanting information about the show please call 445-9133.

Support your local merchant — buy locally.

## Girls' Volleyball

## League Forming

A Volleyball League for girls is presently being formed by the Sierra Madre Parks and Recreation Department. The league meets every Saturday at Sierra Mesa School volleyball courts at 1 p.m.

The program is for girls in grades 6 through 12th. For further information call the Recreation Department at 355-7135.

## King of the Road

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LITTLE GIRLS UP TO 10 YEARS \$1.50

TUESDAY THRU THURSDAY

## WOMEN'S HAIRCUTS

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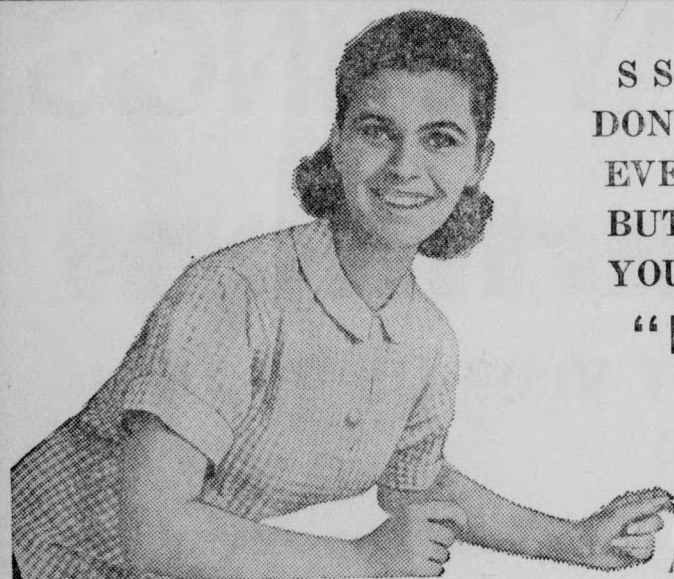


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## 'Semper Fidelis' Is Motto

### November 10 Is Marine Corps' 193rd Anniversary

The United States Marine Corps will celebrate its 193rd anniversary on the 10th of November 1968. The more than 300,000 Marines throughout the world and the many Marine veterans of World Wars I and II, Korea, Lebanon, Santo Domingo, and Viet Nam will set aside this day to toast their country and their corps.

The Marine Corps is one of four United States military services. It is an elite force - in - readiness. The tasks assigned to the Marine Corps cover a wide spectrum: Marines are found guarding American embassies throughout the globe just as they are found in combat - ready near the troubled areas of our world. Some of the qualities that the Corps exemplifies include:

Professionalism: The United States Marine stands ready to meet our country's enemies, anytime, anywhere, and do so coolly and capably. He is not trained to hate, nor is he whipped up emotionally for battle or any other duty the Corps may be called on to perform. Patriotism and professionalism are his only two "isms."

The Individual: The Marine Corps cherishes the individuality of its members, and although dedicated to discipline, has earned the loyalty of non-conformists,

and the teamwork of individuals. No good Marine need fear that the mass will absorb the man. It will, in fact, provide a strong and rewarding symbol on which any man can depend.

Discipline: Of all the principles of the Marine Corps, discipline certainly includes training that molds and strengthens self-control and moral character. From this insistence on group and self-discipline stems much of the Marine Corps' outstanding record.

Valor: Admiral Nimitz epitomized Marine Corps performance when he said at the seizure of Iwo Jima during World War II: Uncommon valor was a common virtue. More than 240 Marines have won the Medal of Honor, the nation's highest decoration.

Esprit De Corps: A Marine is intensely proud of his service, loyal to his comrades and extremely jealous of the good name of the corps. Traditions run deeply among Marines and serve to bolster their motto "Semper Fidelis" - Always Faithful. The spirit of the corps is a quality which is difficult to define, but which is part of the very fiber of this unique military organization. To some, the qualities for which the Marine Corps stands may seem old-fashioned. Nevertheless, these attributes have shaped the Corps and the destiny of its men since 1775, in war and in peace. No Marine would ever suggest altering these basic concepts.

In 1968, the entire Marine Corps establishment backed the fighting Marine, bringing him the finest technological, scientific, and medical support, and sharing with an unquenchable esprit to carry out, honorably, and to the fullest extent, their sworn oath to serve this nation. The 1968 Marine has 193 years of tradition going for him, by his own unmistakable clan, he added to the proud history of an elite corps.

The Marine of today, like Marines since 1775 is ready, willing, and able to defend the rights and privileges of the people of the United States.

## Letters To The Editor...

Dear Editor:  
Nov. 1st, the day after Halloween, and what a lovely evening that was. It was almost like attending a masquerade ball. There was an Uncle Sam with his stove pipe hat. Mexican youths with the biggest sombreroes I have ever seen. Tiny little Michael Cutler, age two with his sack of goodies, even though he was having trouble keeping from spilling his popcorn. His sister Liz was a miniature for Liz Taylor.

Three long haired girls who told about both their chiwauwau and mother having babies. There were two CLEAN hippies who, when they removed their wigs, had the prettiest clean curly hair. One boy, in a huge cowboy hat told us all about his quarter horse. Two lovely Sixth Grade girls tried to explain to us, former teachers, the new math.

Two tow-headed fellows arrived in one box, just their heads showed. Every one of these youngsters said "Thank you" after receiving their small treat.

It was such a joy to see the devoted parents accompanying their children so no harm should come to them. Would that there were more devoted parents like these.

The decorated store windows are a real job. The merchants deserve a lot of credit for permitting the youngsters to use their windows. I hear the merchants even supply the paint. Who said, "Sierra Madre isn't a Heaven on Earth?"

— Mr. and Mrs. Symonds

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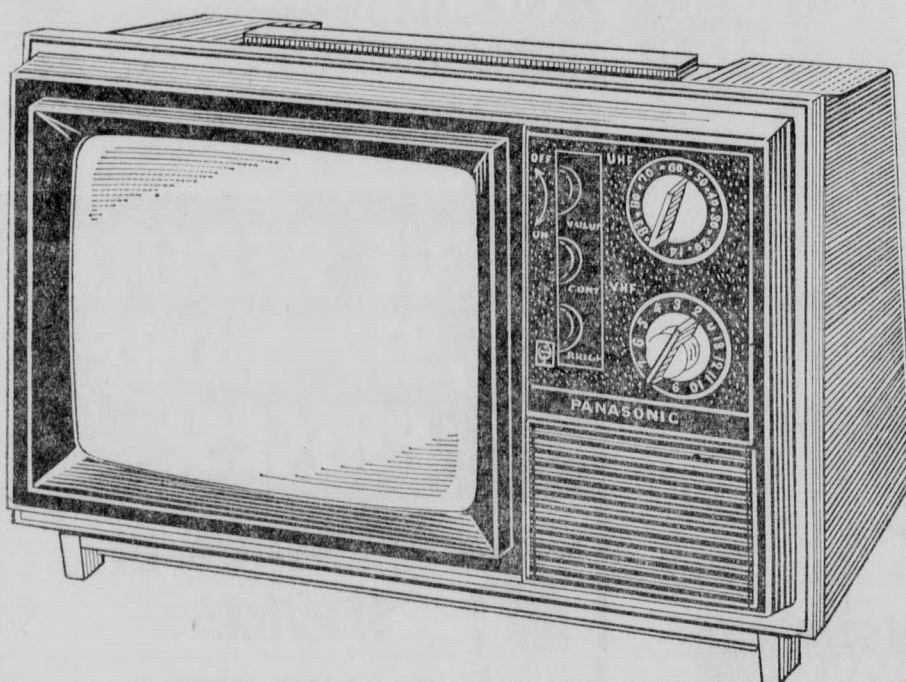
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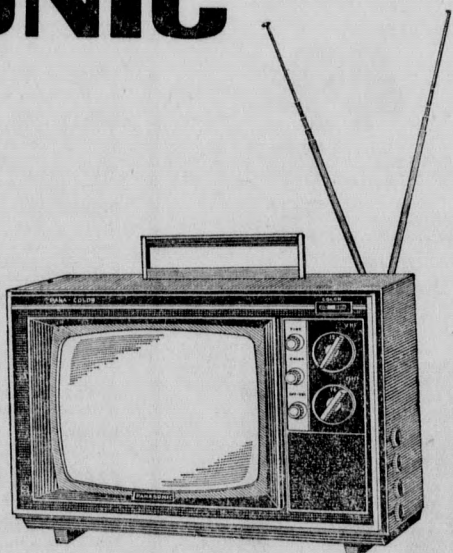
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## Hugo Annas Has Graduated

Seaman Apprentice Hugo R. Annas, USN, 21, son of Mr. and Mrs. Hugo Annas of 211 Ramona Ave., has been graduated from nine weeks of Navy basic training at the Naval Training Center, San Diego.

In the first weeks of his naval service he studied military subjects and lived and worked under conditions similar to those he will encounter on his first ship or at his first shore station.

In making the transition from civilian life to Naval service, he received instruction under veteran Navy petty officers. He studied seamanship, as well as survival techniques, military drill and other subjects.

## Fire Calls No. 56-57-58

call No. 56.  
Again at 1:10 p.m. the alarm sounded, calling 11 regular firefighters to a car fire at 509 Woodland.

Engine 424 responded and made the run in 2 minutes and 48 seconds after the sounding of the alarm, and was reduced to Code 2 within two blocks of the scene when Chief Charles Brown declared the fire was under control.

The fire was a 1955 Mercury, driven by Cyn-die Sawyer of 748 Brookside Lane, the engine had become hot and set the oil on the manifold afire. Dry chemical fire extinguisher was used. Truck 421 also responded and Engine 423 was on standby at the station. Chief Charles Brown released the engine and men at 1:30 to return to the station to prepare for the next call. Chief Brown reported that no damage was apparent. This was Fire Suppression call No. 57 and a total for Suppression and Prevention of 121 calls for the year.

Again at 12:36 Friday afternoon the alarm sounded calling 12 regular firefighters and one reserve into action to the home of Virginia Downing at 506 W. Grandview.

Engine 424 responded and arrived at the scene in one minute and fifty-six seconds. Engine 423 responded two minutes later to find a small grass fire in the corner of the lot. The fire was quickly extinguished by the booster line of 424. Truck 421 and 422 were also at the scene.

Chief Charles Brown determined that the fire started from an unknown source or from cigarette and matches as evidence of a previous attempt was found. No damage was done and engines and men were released at 1 p.m. to return to the station.

Again the firefighters were called into action Saturday, November 9 at the hour of 5:12 p.m. Sixteen regular firefighters and one reserve answered the alarm to 148 W. Bonita to the home of Margarite Jean Scott.

Engine 424 arrived in two minutes 8 seconds after the sounding of the alarm, with Engine 423 responding one minute 14 seconds later. Upon arrival smoke was observed coming out from under the eaves of the home, thus a 2 1/2 inch supply line and the 1 1/2 inch lines were laid to the rear door.

Upon opening the home, which was filled with smoke, it was found that an unknown ignition had set the cabinet around the built-in oven afire. Although the owner had stated that she did have range circuit trouble the fire originated in the cupboard under the oven. Using dry chemical and very little water the fire was easily extinguished. With the use of the smoke ejectors and the deodorizers the firefighters spent 45-minute cleaning up.

Not being able to estimate the amount of damage due to smoke, which was throughout the home, Assistant Fire Chief John Goodall estimated the damage at \$600. Truck 422 also answered the alarm. Men and equipment were released at 6:10 to return to the station to prepare equipment for the next alarm.

SEND IN YOUR GREEN ENVELOPE TODAY Your Volunteer Firefighter is Now Waiting To Hear From You. Attend The Dance Saturday November 30 At La Salle High School.

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LOS ANGELES

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Caroline Aparicio—Los Angeles  
Frank Lubich—La Crescenta  
V. Walter Penkov—Glendale  
Anita Woodward—Upland  
Judy Kosobayashi—S. Pasadena  
Dorothy E. Green—Garden Grove  
Julia Perry—Fontana  
Ruth Hamm—Monrovia  
Mrs. W. E. Davis—China Lake  
Frieda Mertz—Alhambra  
Frank Colombo—Downey  
Jon Cox—Pasadena  
Sidney Butcher Jr.—Palmdale  
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VELVET TOUCH—80 PROOF  
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**SWORDFISH** CENTER CUT STEAKS... LB. \$1.09

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**FISH STICKS** 4 FISHMEN, 14-OZ. PKG. 73¢

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**59¢**

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CRAM 'EM IN THE TOTE BAG THEY'RE YOURS AT ONE LOW PRICE

**We're on the MOVE**

TO LOWER YOUR FOOD BILL

**CAMPBELL'S SOUP** TOMATO • 10 1/2-OZ. CAN 10¢ PLUS BLUE CHIP STAMPS

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**MORTON PIES** FROZEN • 8-INCH SIZE 25¢ PLUS BLUE CHIP STAMPS

**SHOPPING BAG COFFEE** REG. OR DRIP 1-LB. CAN 59¢

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**TOMATO PASTE** FANCY FARMS 6-OZ. CAN 8¢

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DEL MONTE PEAS 23¢	ARMOUR TREET 55¢
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PORK & BEANS 25¢	LIGHT MEAT TUNA 23¢
HUNT'S, 2 1/2 CAN	VAN CAMP'S, 6 1/2-OZ. CAN
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CREAM CORN 2/39¢	FOODSAFETY, 15-OZ. JAR
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JACK & BEAN STALK, 303 CAN	
PUMPKIN 21¢	
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	MAYONNAISE 58¢
	BEST FOODS, QT. JAR
	WESSON OIL 48¢
	24-OZ. BTL.
	FRENCH'S MUSTARD 14¢
	6-OZ. JAR
	OLIVE OIL 27¢
	POPELAIN, 4-OZ. BTL.
	TOMATO CATSUP 22¢
	HUNT'S, 14-OZ. BTL.
	TOMATO SAUCE 17¢
	FANCY FARMS, 303 CAN
	STAPLES • SOAPS
	SHORTENING 63¢
	SHOPPING BAG, 3-LB. CAN
	ENRICHED FLOUR 45¢
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	MARGARINE 2/35¢
	SHOPPING BAG, 1-LB. CTN.
	TOILET TISSUE 25¢
	CHIFFON, DELUXE, 2 ROLL PK.
	LUX LIQUID 49¢
	22-OZ. BTL., INCL. 10¢ OFF
	RINSO WITH COLOR BLEACH 69¢
	QUANT. SIZE, INCL. 10¢ OFF
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	3 LB. BOX, INCL. 10¢ OFF
	WISK LIQUID 69¢
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Margaret M. Stevens, Minister

Sunday, November 17, 1968, 11 A.M.

"THE HEALING POWER OF JOY"

ALY WASSIL — Nov. 12, 19, 26 at 8 P.M. —

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Worship Service 11:00 a.m.

Church School Adult Bible Class 9:30 a.m.

Child Care

"THE PILGRIM SPIRIT"

Rev. Richard J. Anderson

### BETHANY CHURCH

(INTERDENOMINATIONAL)

93 N. BALDWIN

9:30 — Sunday School

11:00 — Morning Worship

6:00 — Youth Fellowships

7:00 — Evening Service

### Sunday Topic For Faith Lutheran

"Live Expecting!" is the announced topic for the 10:30 Sunday morning worship service of Faith Lutheran Church, 845 Hastings Ranch Drive, Pasadena. The Rev. Armin Hesse will base his remarks upon the epistle lesson for the day, 2 Peter 3:11-13. The Scripture lessons for the next two Sundays, the last Sundays in the ecclesiastical or church year, are concerned with the culmination of all things.

In the 9:15 Sunday School and Bible Hour the children will hear the story of "A Widow and Her Two Mites," while the Adult Bible Class will continue their study of the Epistles of Peter under the direction of Dr. Donald Garner.

College age students will meet at the church at 4:30 for a progressive dinner, and the Junior High and High School groups will jointly go roller skating at 7:30.

Other activities for the week include a Women's Christian Service Guild at 7:45 on Monday evening, Christian Adolescent Psychology Class and Children's Choir at 7:30 on Tuesday evening, Lutheran Women's Missionary League Sewing Group at 10 Wednesday morning, Mid-Week Bible hour on Wednesday evening at 7:30 followed by Church Council at 8:30 and Senior Choir at 8 on Thursday evening.

Your Friendly and Sincere Hardware — Sierra Madre Hardware, 25 W. S.M. Blvd., Trade at home! Support your local merchants!

### Royal Court Selected For Tournament

represented by one girl each.

Five of the newly named Rose Princes intend to pursue careers as teachers—two elementary, two upper level and one college physical education instructor. One of the girls plans on becoming a philharmonic orchestra director or choral music director and one aspires to be a foreign language secretary.

Soon after the announcement, Ralph Helpbringer, chairman of the Queen Selection Committee, made appointments for the girls

### Konkler Gets OK

the matter of the pool.

In a public hearing before the board of the Sierra Madre Church of the Nazarene, sought Conditional Use Permit to use two small buildings on the rear of its lot at 24 and 28 N. Hermosa for Sunday school classes one hour per week.

The Zoning Board granted the Use Permit with the stipulation that classes be limited to 19 or less; that use be kept to one hour per week; that a limit of two years is placed on the use, and that all applicable fire and safety regulations are complied with.

Rev. John W. Esterline, minister of the church said that these conditions were agreeable to the church and they would immediately seek to comply.

### Common Cold Traced To Smog

Cleaning up polluted city air would reduce human

miseries from the common cold, a new study finds. The reduction in total bouts with colds could range from 10 to 20 per cent, in some seasons at least, the results indicated.

Weather is usually far more important in the incidence of colds in most seasons of the year, but air pollution definitely contributes, researchers from the University of Washington School of Medicine in Seattle reported Monday to the American Public Health Association.

For three years, this team studied the incidence of common colds in an area on the east side of Los Angeles correlating the findings with weather data and data from special air pollution monitoring equipment installed in the area.

Senior Citizens Coffee and tea are served and each person brings their own lunch.

The committee says, "Do visit us and share in our activities."

### Mayor & Mrs. Rule

mezzo soprano, will be solo-

ist with the orchestra on March 15. Previews of the programs by noted musicologists before each concert except the first one are free to season ticket holders and are held at 7:15 p.m. in the Gold Room of the Civic Auditorium. Season tickets are available at the Pasadena Civic Auditorium box office, or by calling 449-0820.

Locate People The Pasadena Red Cross is trying to locate the following people: Mr. and Mrs. William Warren and Mr. Monica R. Policarpio. Anyone who knows the whereabouts or has information about them please call Service To Military Families at the Red Cross, 799-0841.

### Rev. Anderson Announces His Sunday Topic

The Rev. Richard J. Anderson of the Sierra Madre Congregational Church, 170 W. Sierra Madre Blvd., will speak this Sunday on "The Pilgrim Spirit" at the 11 a.m. worship service.

Rev. Anderson says, in commenting on the sermon, "Who will demonstrate the importance of a Christian education to your children, if you don't? Who can make up for your lack if you teach your children that one hour a week in class for the purpose of Bible study is not important enough to demand your faithful attendance? The teachers and instructors in our public schools won't. The service organizations can't. The police won't. Our Sunday School teachers will be frustrated in their best efforts if as parents, we are teaching our children that being 'grown up' means you don't need Christian education anymore. The older they get, the more your example will teach them their values in life. If you value Christian education they will have an example that is living and dynamic."

"The Pilgrim fathers didn't want to be under the rule of a state church. Instead, they wanted to be under the rule of Scripture. They sacrificed their homes and wealth in England to come to a new land where they could be free to study, understand, and follow the Bible according to the leading of the Holy Spirit. Many sacrificed more than earthly goods and home. Many lost wives, husbands, children and even their own lives to achieve spiritual goals. Is there any of the Pilgrim spirit in us today?"

"Sad to say, most Americans will not leave bed to go to a Sunday morning Bible Class because the sacrifice is more than they can bear."

"Today, as never before, adults in America need a return to the Pilgrim spirit which sacrifices convenience in order to study and follow the Word of God."

Church School and adult Bible Class will be held at 9:30 a.m.

### D of BE Meets November 21

Daughters of the British Empire of California, Inc., "Killarney" Chapter, will hold their regular monthly meeting at 8 p.m. on Thursday, November 21, at the British Home, recreation room, 647 Manzanita Ave. The meeting will be held on the third Thursday of this month instead of the usual fourth Thursday, which will be Thanksgiving Day.

After the business session refreshments will be served by hostesses, Mrs. R. Logie, Mrs. J. Malcolmson and Mrs. David Edmonds.

On Saturday, December 1, the chapter will decorate the refreshment room of the British Home, for their usual "Ingathering" which is held once a year. Visitors are welcome to see the lovely surroundings and visit the residents of the home.

### Holiday Greetings To Your Boy or Girl For Christmas

Want your husband or loved one in the military overseas to receive a special morale booster at Christmas time?

This year you and your family may send him a live and personalized holiday greeting via Red Cross "Voices From Home" tape recording.

The Pasadena Chapter, American Red Cross, in cooperation with Allstate Insurance Co., is holding tape recording sessions free of charge to military families each Tuesday and Wednesday from 6 to 9 p.m. from now until Dec. 18. Recording sessions will be held at the Allstate Office, 600 N. Sierra Madre Villa, Pasadena.

A Polaroid snapshot of your family will be taken to accompany the recorded message.

Allstate personnel will be on hand to demonstrate operation of the tape recorder so that families then may make their recordings in private. Each recording runs for seven minutes.

Persons recording messages will be asked to fill out a printed card stating the serviceman's serial number and A.P.O. or F.P.O. number for mailing purposes. Messages will be sent by the Red Cross. In Vietnam, other overseas points and in military hospitals throughout the world Red Cross provides tape recorders for the men to play the messages back.

Heading the program for Allstate is Robert Wilkerson, of the firm's Public Relations Department. Mrs. Jerrold Abel, volunteer chairman, coordinates the "Voices From Home" program for the Pasadena Red Cross.

Families wishing to send a recording and Polaroid snapshot are asked to make an appointment by calling the Pasadena Red Cross at 799-0841, weekdays between 8:30 a.m. and 5 p.m.; ask for Service To Military Families. It takes about 45 minutes per family.

### Letters to Editor . . . .

Dear Editor:

"Lord Tennyson Chapter," Pasadena, Daughters of the British Empire in California, Mrs. Harry Pearson, Regent, extends a cordial invitation to women of British birth or ancestry, also interested friends, to attend the 47th Annual Bazaar and Tea, Wednesday, November 13, commencing noon, at the First Congregational Church, corner Walnut and Los Robles Avenue, Pasadena, through the courtesy of the pastor, the Rev. C. Gordon Beale. Proceeds for the Aged Britishers Home, 647 Manzanita Avenue.

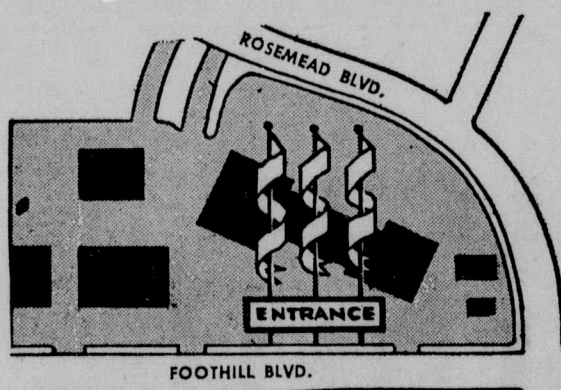
Needlework still in charge of Miss Marjorie Luff and Miss Dorothy O'Brien; home baked delectables, Mrs. Ernest Plant and Mrs. E. Childs; miscellaneous, Mrs. George Stephens, Mrs. Reginald Salter and Mrs. Montague Fairs, surprise packages, Mrs. Harry Pearson; hostesses for the tea, Mrs. Thomas Hughes, Mrs. James Allan, Mrs. Catharine Johnstone; musical entertainment, Mrs. Lionel L. Kingdon.

— Mrs. F. G. Chapple

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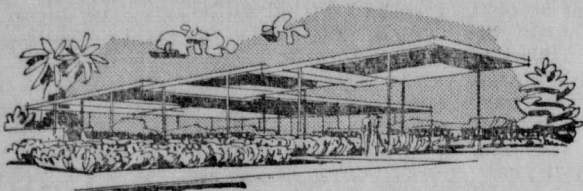
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## Rose Hills Holds Annual Rose Show, Nov. 16 & 17

Rose enthusiasts from throughout the Southern California area will gather at Rose Hills Memorial Park in Whittier this weekend (Nov. 16 and 17) to take part in the 10th annual Thanksgiving Rose Show scheduled to be held in the colorful "Pageant of Roses Garden" at the park.

The two-day show, the 19th to be presented in the American Rose Society Garden at Rose Hills, is open to the public and there is no admission charge, according to R. L. McNitt Jr., park president.

More than 1,000 cut rose and arrangement entries are expected and the hours of the show will be from 1 to 5 p.m. on Saturday and 9 a.m. to 5 p.m. on Sunday. There is ample free parking provided nearby.

More than 30 trophies, numerous rose bush purchase orders, American Rose Society memberships and hundreds of prize ribbons will be offered by Rose Hills. Local home gardeners and flower arrangers are invited to enter the competition, which has become one of the largest of its kind in the nation, according to McNitt.

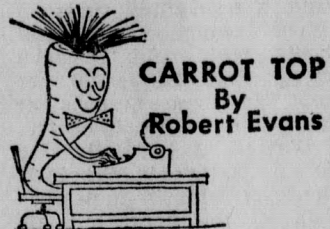
Entries for the show will be accepted between 7 and 10:30 a.m. Saturday, and there will be American Rose Society officials on hand to help entrants identify and place their entries in the proper classifications.

John vanBameveld, ro-sarian at Rose Hills, is in charge of arrangements for the show and he has lined up an outstanding panel of 33 rose experts from across the United States to judge the show.

Lester Satterlee, president of the American Rose Society, will make a special visit from his home in Kansas City to act as chairman of the judging panel.

The Thanksgiving Show is one of two held each year at Rose Hills, with the other being held on Mother's Day.

The shows are held in the Golden Pavilion of the "Pageant of Roses Garden," which features more than 4,000 rose bushes of more than 450 different varieties, a beautiful All-American Camellia garden and outstanding tropical plantings. The garden is open to the public every day of the year during the daylight hours at no charge and it includes



**CARROT TOP**  
By  
Robert Evans

sooner we will become acquainted and start doing business with you.

—CT—  
We were indeed sorry to learn that some merchants did not allow the paintings on their windows to remain on long enough for the judging. Seems that we have reports from parents whose children labored hard and industriously on Friday and Saturday morning and then when the judging was held Saturday night the merchants had washed the paintings off their windows.

—CT—  
It just isn't fair to the children. If you do not want your windows painted, then do not allow it in the first place. Certainly seems to me that this is a perfect way to ruin business. The adults think a lot of their children's work, and so do the neighbors, and from what I understand, all of them have been informed of the "window washers."

—CT—  
Seen in the Personal Column of a Texas Star-Telegram daily newspaper: "90-year-old man who drinks and smokes wants to meet 90-year-old woman who drinks and smokes... Objective: 'Drinking and Smoking'..." seems natural, doesn't it.

—CT—  
Here's something that happened at one of the local kindergarten classes around the Halloween season... A five-year-old showed up at the kindergarten class one day dressed in faded blue jeans under a frilly petticoat and a beautiful ruffled party dress.

—CT—  
Pinned to the dress was this note from the girl's mother: "I hope you don't think this was my idea!... and I'll bet some of them try for something a great deal more amusing than this one."

—CT—  
Course here is another from the small fry... Laurie: "... 'The people next door must be awfully poor.' Mother: 'How do you know this, dear?'... Laurie: 'They sure made an awful fuss this morning when their baby swallowed a dime.'... Of course now days a dime is a dime... I think I would fuss about it, too."

—CT—  
Must close up the column for the week, so will do it with this remark: I asked Robin, my six-year-old daughter, how she liked school after the first three months... Her answer was quick and concise: "Closed."... See you around town, I hope, I hope, I hope.

## City Administrator Give Progress Report

structions, we have forwarded a letter to the Corps and Flood Control District including the bulk of Michael Levine's comments presented to the City Council formally at its October 22nd meeting. As of this writing we have not received written response to this letter.

In the meantime the Mayor's Advisory Committee on Beautifying Sierra Madre Canyon, with Mayor Pro Tem Bud Hartman as Council's representative, is working on a number of germane problems including the traffic circulation patterns at the north end of the Canyon. We will keep Council advised of important developments as they occur and as we become aware of them.

**Sierra Madre Canyon Sewer**  
Lampman and Associates, District Engineers, have completed a roster of property owners who would be involved in the formation of a sewer assessment district in Sierra Madre Canyon. Lampman and Associates also met with a group of property owners on Wednesday, October 30, at the Sierra Mesa School under the sponsorship of the Foot-hill Areas Association. A letter has been prepared and signed by the Mayor inviting each property owner to respond to the proposed assessment district. These letters were sent out October 31 and include a stamped, pre-addressed card on which a response could be made. We expect to receive cards in time to make a report to Council by November 12.

**City Engineer Appointed**  
During October Council confirmed the appointment of Leon B. Martin as City Engineer effective November 12. Due to an adjustment in Mr. Martin's moving schedule, he will be able to assume his duties on November 4. As the opportunity arises, we would be pleased to introduce Mr. Martin to members of Council individually prior to his official introduction to the Council at the meeting of November 12.

**Bailey Canyon Water Line**  
During October a new 8" water line was installed in Bailey Canyon replacing a worn out 4" main which served the area since 1920. The project cost approximately \$6,500.

**Final Budget**  
The final budget is now being completed and will, hopefully, be transmitted to individual members of Council within the next few days. Though there is no legal requirement to bring the adopted budget before Council at a meeting, we plan on doing so from a public information standpoint at the November 12th meeting unless we hear from members of Council to the contrary. The revised document reflects Council's action during the preliminary budget study sessions as well as certain refinements in form and procedure from the budget originally prepared by budget consultant Darwin Dennis.

**Sidewalk Repairs**  
City crews have completed sidewalk repairs on Wilson Avenue adjacent to Alverno Heights Academy and have also completed sidewalk repairs in other areas of the City.

**Street Deficiency Report**  
This report is being prepared by Milt Emerson and we plan on submitting it to members of Council with the next day or so.

**Water Study Report**  
A comprehensive report on the City's water system the engineering firm of

is also being prepared by Haver and Emerson and should be completed in late November.

**New Tractor and Backhoe Delivered**

Several important capital purchases were included in the city's 1968-69 program of service. Among these was a new tractor with loader and backhoe. Council awarded the contract for this equipment based on competitive quotations and the equipment was received during the month of October. The tractor and backhoe will enable City crews to become even more effective in providing water, street and park services.

**Motor Grader Due In November**

The contract for a new motor grader was also awarded by Council during October and we anticipate delivery during early November.

**Tree Truck With Boom and Bucket**

Based on Council's authorization, on order has been placed for a tree truck with boom and bucket. Because of its specialty nature, this kind of equipment is constructed only upon receipt of an order. We therefore do not anticipate delivery until February, 1969.

**New Police Cars**

Two of the four new police vehicles authorized by the Council in the 1968-69 budget under a lease arrangement were originally to have been delivered during the latter part of October. However, due to delays, the delivery schedule has now been revised and we plan to receive the two new vehicles presently under order by the middle of November. The other two new authorized police units will not be ordered until February to enable us to get maximum use from two of the newer units the City presently owns.

Please turn to Page 9

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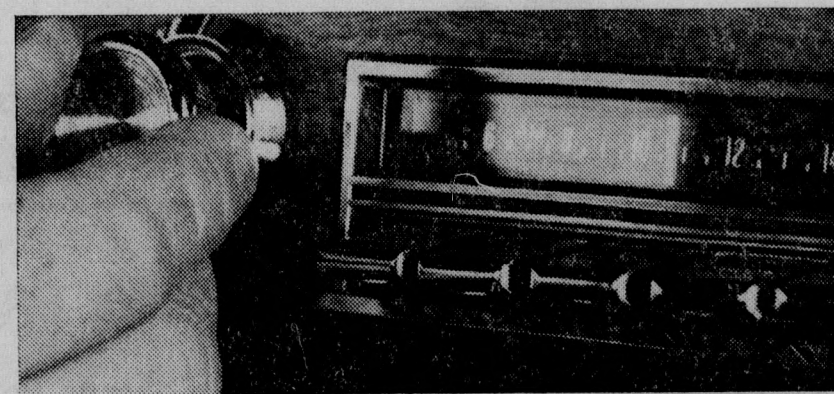
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## Something Wrong!

Why do so many people seem to find something radically wrong with the United States—with its institutions, with its values, with its course of action, domestically and internationally?

The facts continue to show that we have preserved the basic guarantees of individual freedom in our society—freedom of speech, of assembly, of religion, of the press and all the rest. We produce more than a good share of the rest of the world combined and so enjoy a higher standard of living in a material sense than the citizens of any other nation. But with all this accomplishment, there were never more dissenters, condemners and doubters within the ranks of the U. S. population. There are deep divisions, both on the right and on the left, which have shown up with startling strength in the political wars of the presidential campaign.

Mr. Max Ways discusses this spirit of pessimism in a Fortune magazine article entitled "The Crisis in Our National Perception." He suggests that, "Our anxiety is of the spirit. It centers less on our practical situation than on the quality of American life. The most important question to be answered is this: are we really trending toward an inhumane society, in which complex institutions narrow the scope of individual freedom and responsibility?" There seems much to support Mr. Ways' view that the United States is not as far off base as some of its detractors see it—there is something wrong with our "national position." For example, there is suddenly desperate worry and all too frequent rebellion over the condition of poverty and racial inequality. This was not caused by sudden deterioration in the condition of the poor or the Negroes. In fact, greater progress than ever before is being made on both counts.

Ways suggests that it is time we took a realistic view of the course which our society and our institutions are taking. If we do this, he believes we will see that we are moving toward the individual and not away from him. He refers to the view expressed by an eminent German sociologist that today's "institutions" . . . whether private association, economic enterprises, or the state itself . . . "are staking their lives . . . on coping with a changing future." Instead of being " . . . rigid, absolute in many cases sacred," there is growing recognition that no institution can be a law unto itself without regard for human needs. It must bring out the individual's sense of responsibility and his desire to contribute by his own performance what the organization needs.

In conclusion, Mr. Ways expresses the belief that our troubles arise from a very rapid evolution toward freedom and individuality. "Utopia has vanished from our prospect. Revolution has become obsolete and irrelevant. What confronts us, 'the way of the person,' is both brighter and darker. It is a new epoch in man's evolution, his reach toward what lies above him by the opening out of what lies within him.

If this is the case, the United States, founded on a belief in the sanctity of the individual, has a long head start in building the new society of the future. We have had more practice in living with an economic and political system dedicated to calling forth the responsibility, best efforts, and best thought of the individual citizens, and more success with it than any other nation. If the individual is to measure up to the challenge of the society freedom has created, he will have to measure up to his responsibilities and do more than protest and kick the "establishment." He will have to answer, with deep thought and deadly seriousness, the question, "What will you do?"

## Out of Date

If things keep on like they are, politicians seeking public office or attempting to stay in office after having once been elected may have to find some new issues to secure the favor of the voting public. Poverty and public welfare have been political mainstays for a generation, but evidence is mounting that the productive and job creating power of the U.S. economic system is so great that poverty is becoming a fading problem in this country. At the present time, \$3,335 a year for a nonfarm family of four is the poverty line established by the federal government. The last ten years have seen some dramatic changes. In 1959, 39 million people or 22 per cent of the population had incomes below the poverty line. By 1967, those in the poverty category had declined to 26 million — 13 per cent of the total population.

The political appeal of the dole is fading to be replaced by public support for policies of government that create greater incentives for the education, training and employment of the disadvantaged by investor-owned business and industry. Nothing can have greater significance for the future freedom of the United States.

## Promise of Youth

The youth movement today is symbolic of the challenging, creative world in which we live. The turned-on world of the young generation is one in which they seek to solve problems of our nation and world with renewed vigor and enthusiasm.

An unprecedented number of young people have become involved in civic and social programs, lending their talents and energies to political campaigns, programs for the disadvantaged, VISTA, the Peace Corps, and other projects that make our nation a better place to live.

Too often we malign our youth rather than recognize their capabilities. We tend to classify and categorize them as rash and irresponsible because we are so aware of the alienated few who make banner headlines in the news.

Let us not forget that the overwhelming majority of today's youth are dedicated young citizens, eager to play a role in home, community, and national affairs. They stand ready to uphold the rights and privileges of democracy, to provide a degree of leadership, to shoulder responsibilities with renewed dedication.

Listen to their strong voices, voices that plead for understanding and patience. They are seeking an identity, to be recognized as an informed, concerned force in society. They are a competent generation — the best educated, the most creative — our nation has yet produced.

Let us recognize our young people, not condemn them. In the words of Longfellow: "How beautiful is youth! How bright it gleams. With its illusions, aspirations, dreams!"

We join with the local Optimist club this week in saluting our young people during their Youth Appreciation Week observance.

R. Robert Evans  
Peggy L. Evans

Editors and Publishers

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## FREEDOM AT ANY PRICE

by  
DR. HENRY V. WITTY

Editor's Note: While Dr. Henry V. Witt is on leave we will present several guest columnist's viewpoint on various affairs for which selection this newspaper takes responsibility.

If there was a conservative victory at the polls this year, as almost everyone expected, it will mean much more than the defeat of a candidate or a party. What may be involved is the end of liberalism as it has been known for more than a generation.

Since the early 1930s, the believers in an intellectual creed — liberalism — have dominated the government of the United States. At various times, the liberals have termed their regimes the New Deal, the Fair Deal, the New Frontier and the Great Society. All of these political regimes have in common an article of faith: that society can be changed for the better and people can be uplifted and transformed by massive spending of public money. The liberal dogma is that a strong central government, using taxpayers' money in ways that government planners believe to be best, can eliminate all manner of social evils and end the problems of the unfortunate.

Some of the liberals have been sincere in their faith in the power of federal spending and federal direction of the states and individual communities aid citizens. Other liberals have been cynical about the schemes they promoted. They gave the people an image of Camelot—a fabulous kingdom where all were comfortable and happy—whereas, in fact, the real goal was personal power over the lives and fortunes of their fellow citizens.

What seems to have happened is that the American people at last have concluded that the liberal philosophy is false—indeed that the philosophy of centralized government is more productive of strife than of happiness. Great numbers of Americans quite obviously no longer believe that poverty can be eliminated by federal anti-poverty programs, nor do they believe that freedom is enhanced by the creation of vast bureaucratic structures.

Almost a generation ago, one of the fathers of modern American liberalism, the late Harry Hopkins, was convinced that the tax-spend-elect formula would

guarantee Big Government's domination indefinitely. Mr. Hopkins was a cynical liberal, like many who came after him in places of power in Washington. But the Hopkins formula has ceased to work in the 1960s. The American people have become too savvy about economic realities, too sophisticated about political and social goals. They see that liberalism simply doesn't work.

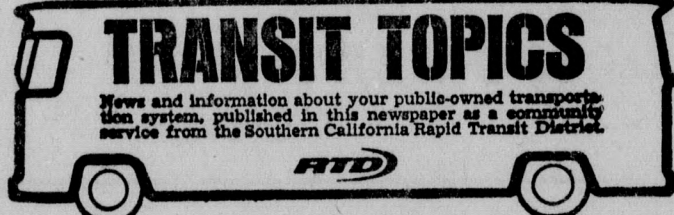
For almost eight years, liberals have controlled the levers of government. Billions of dollars have been poured into programs for the transformation of the people in the rural and urban slums. But the quality of the lives of these people hasn't changed, at least not for the good.

The American people have the facts concerning crime and disorder. They see these evils increasing month by month, while liberal formulas are in effect and liberals make all the policy decisions. Thus the political appeals of the liberal leaders no longer are persuasive.

The American people haven't abandoned efforts to make this a better, more prosperous land. They have not decided to close their eyes to poverty or to ignorance. But they evidently have decided that conservatism offers more practical solutions to promoting freedom, helping people and advancing the nation as a whole. Having experienced a heavy dose of government compulsion and centralization, they are now turning towards voluntary, local approaches to the problems of the late 20th century life. It is too bad that America has wasted so many years on the mistaken liberal approach to economic and social problems. Our national experience should have taught us that the way to uplift people is to work with the individual and to rely on private initiative.

For a time, many Americans very unfortunately lost faith in the voluntary, enterprise society. They relied on governmental programs alien in spirit to the American system of individual effort. As a result, they are paying a heavy price in terms of taxation, social confusion and division and strife in the streets.

Nineteen sixty-eight, however, seems likely to mark the end of the unsuccessful liberal experiment and the beginning of a new era. Please turn to Page 9



News and information about your public-owned transportation system, published in this newspaper as a community service from the Southern California Rapid Transit District.

by  
ARTIE DEE  
Transportation Editor

The RTD has several more new or extended lines that I want to call to your attention. The 88 line that was designed to serve UCLA and Westwood from the San Fernando Valley has been extended to serve the Los Angeles Airport from Van Nuys. For the many thousands of people who now use the airport and the additional thousands who will use it in the future, this line should be a must. If driving weren't enough, add to it the nerve-racking job of finding a parking spot, and you see how RTD helps.

The RTD 46 line has been extended west on Slauson Avenue from Broadway to La Brea. One more pain in the neck removed. This makes it possible to go from Huntington Park to Slauson and La Brea without transferring.

If you are like Martha and I, you just might have a few unscheduled in-laws bedding down over the holidays. Now, chances are they will want to see the Rose Parade, or the floats or maybe Pasadena before or after the parade. RTD does a real bang-up job in this area and you might be smart to consider the bus.

Received a wonderful letter from a little lady in Artesia who told me the new 132 line is just great. She says she can now shop at Stonewood Shopping Center and if they don't have what she wants she can go on to Lake-wood.

THOUGHT FOR TODAY . . . People who say they sleep like a baby, usually don't have one.

Q. Please send me a timetable of that line that goes from La Puente to West Covina. Can I make connections on the bus to San Bernardino? Mr. E.P.

A. Yes you can, either change at Garvey in West Covina Plaza or ride to Eastland and catch the 60 line there. I'll send your timetables.

Q. I recently moved to La Verne. Can I get to Pasadena on the bus marked 53 on the front? If so, how? Mrs. R. A.

A. You could go that way, but the 64 line runs four trips a day from Pomona to Pasadena through La Verne. Catch it on Bonita Street.

Q. Does RTD or any other bus company run a bus to Forest Lawn in West Covina? Mrs. L.V.

A. RTD goes by the park on the freeway, but does not stop, and I can't think of any company that does. You might call Pomona City Line.

Q. Can I get some sort of a monthly reduction to ride the bus? I live in Azusa and ride to City of Hope daily. Mrs. A.W.

A. RTD monthly pass will help. You can purchase one at the Azusa Greyhound depot at 137 East Foothill.

Send your questions to Artie Dee, Transportation Editor, care of this newspaper. All questions will be answered in the column, or by mail. A system map will be sent FREE to each person writing in. NO RETURN STAMPS OR STAMPED ENVELOPES ARE NECESSARY.



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